



# PROVINCE OF GUIMARAS INVESTMENT PROFILE

PROVINCIAL ECONOMIC DEVELOPMENT OFFICE





# GUIMARAS VISION

“Agri-eco-tourism capital of the region with empowered, self-reliant, resilient and healthy families enjoying a progressive economy and safe environment anchored on the principles of sustainable development.”

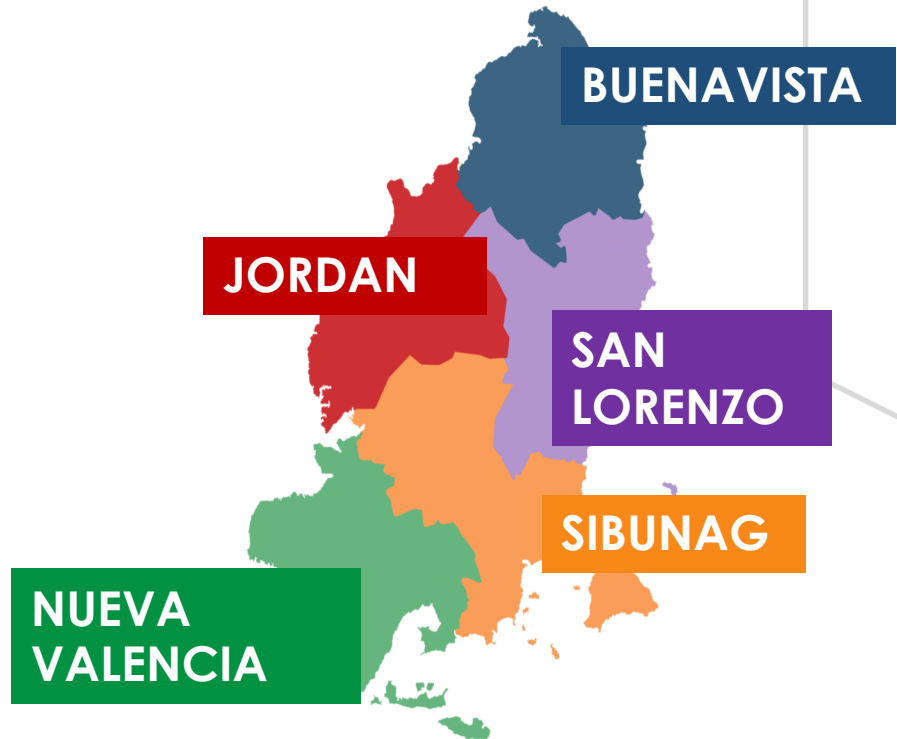
# STRATEGIC LOCATION

STRATEGIC  
LOCATION



COMPOSED OF  
MUNICIPALITIES

5





# DEMOGRAPHY

LAND AREA

59,610.60 HAS.

MUNICIPAL WATERS  
160,202.68 HAS.

POPULATION  
187,842  
2020

POPULATION  
GROWTH RATE  
1.55%



5

MUNICIPALITIES

JORDAN  
BUENAVISTA  
NUEVA VALENCIA  
SAN LORENZO  
SIBUNAG

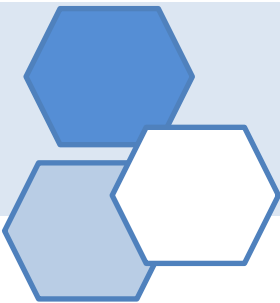
98

BARANGAYS

55

COASTAL  
BARANGAYS

YOUTH POPULATION  
56.39 PERCENTAGE



# EMPLOYMENT

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**75,500**

**TOTAL POPULATION  
IN LABOR FORCE**



**LABOR FORCE  
PARTICIPATION  
RATE**

**58.7**

Proportion of total labor force to the total household population 15 years and over

**72,410**

**TOTAL EMPLOYED  
POPULATION**

**EMPLOYMENT  
RATE**

**95.9**

Proportion of employed persons to the total labor force

**4,980**

**TOTAL  
UNDEREMPLOYED  
POPULATION**

**UNDEREMPLOYMENT  
RATE**

**6.9**

Proportion of underemployed persons to the total employed persons

**3,090**

**TOTAL UNEMPLOYED  
POPULATION**

**UNEMPLOYMENT  
RATE**

**4.1**

Proportion of unemployed persons to the total labor force

# TOURISM



## ARRIVALS

|      |         |
|------|---------|
| 2020 | 171,250 |
| 2021 | 164,597 |

## RECEIPTS In PHP

|      |             |
|------|-------------|
| 2020 | 364,509,322 |
| 2021 | 130,864,220 |



## FESTIVALS



Manggahan Festival  
Palayag Festival (Buenavista)  
Bolantihan Festival (Jordan)  
Sadsaran Festival (Nueva Valencia)  
Pag-Ani Festival (San Lorenzo)  
Balsahan Festival (Sibunag)

## TOURISM ESTABLISHMENTS

|                             |    |                         |    |
|-----------------------------|----|-------------------------|----|
| ACCOMODATION ESTABLISHMENTS | 41 | ECO-SITES               | 16 |
| TRAVEL OPERATORS            | 6  | SPECIALTY SHOPS         | 3  |
| TOUR GUIDES                 | 12 | ACCREDITED RESTAURANTS  | 3  |
| AGRI-TOURISM FARMS          | 40 | ACCREDITED DESTINATIONS | 46 |

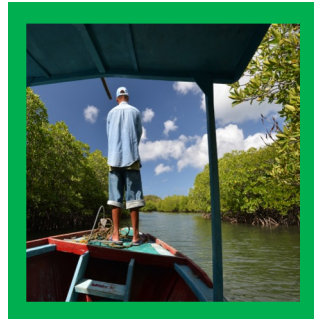
## TOP TOURIST ATTRACTIONS

- |   |                            |    |                          |
|---|----------------------------|----|--------------------------|
| 1 | WIND FARM                  | 6  | GUIMARAS LANDMARK        |
| 2 | ALABIJOD BEACH AREAS       | 7  | TAHI BEACH               |
| 3 | BIKER'S HILL               | 8  | GUIMARAS MOUNTAIN RESORT |
| 4 | REYLEY FISH AND FARM HAVEN | 9  | SINOGUORA BEACH RESORT   |
| 5 | SMALLEST PLAZA             | 10 | CAPITOGUAN BEACH         |



# TOURISM

## THEMATIC CIRCUITS



**AGRI-ECO  
TOURISM**



**EDUCATIONAL &  
RESEARCH**



**SIGHTSEEING**



**EXPERIENTIAL &  
COMMUNITY-  
BASED RURAL  
TOURISM**



**BIKE**



**ISLAND  
HOPPING**



**HISTORICAL/  
RELIGIOUS  
HERITAGE**



# FARM TOURISM



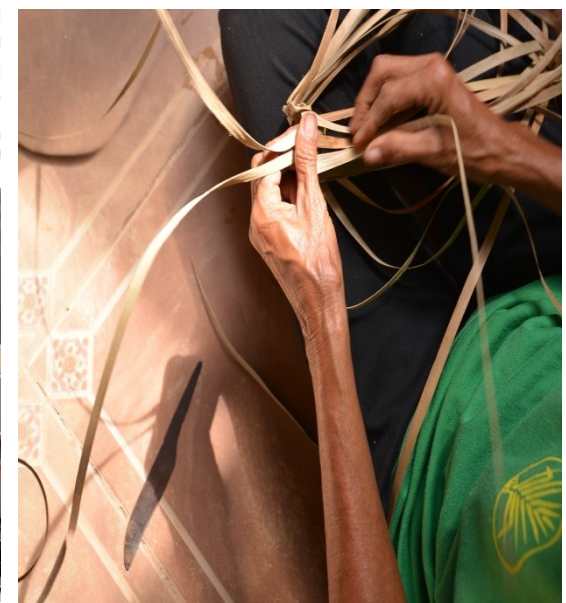
## GREEN SPARK PROJECT (Bambike)

# PROJECTS GEARED TOWARDS THE SUSTAINABLE TOURISM



## TOURISM PRODUCT DEVELOPMENT AND ENHANCEMENT

works on the identification, assessment, development, and enhancement of tourism products.



## COMMUNITY- BASED RURAL TOURISM

a community development tool/ approach that strengthens the ability of rural communities to manage tourism resources while ensuring the local community's participation.

# PROJECTS GEARED TOWARDS THE SUSTAINABLE TOURISM



## CAPACITY DEVELOPMENT

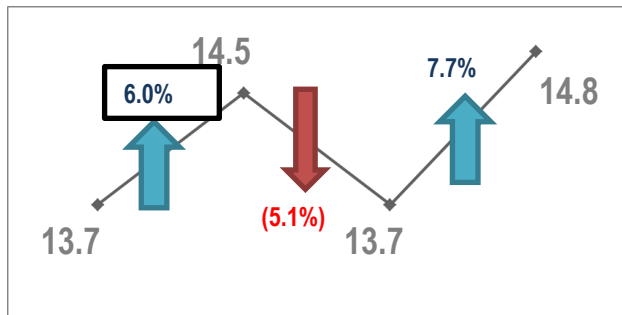
focused on the continuous Capacity building such as mentoring, training and technical assistance of tourism stakeholders and service providers.



## CULTURAL MAPPING

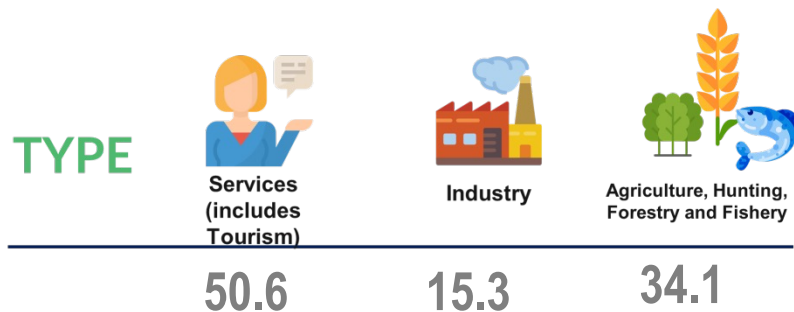
identification, classification and inventory of the local cultural assets will allow the Local Government Units (LGUs) and the community to appreciate, preserve, protect and promote its cultural value.

# GROSS REGIONAL DOMESTIC PRODUCT



Among the eight (8) economies in Western Visayas, Province of Guimaras posted the fastest growth of 7.7% in 2021.

## SHARE OF MAJOR INDUSTRIES



## 2021 GDP PER CAPITA (IN PHP)



## TOP 3 CONTRIBUTORS TO GROWTH In percentage points



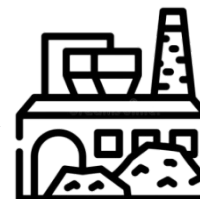
**2.1**

AGRICULTURE,  
FORESTRY AND  
FISHING



**1.6**

CONSTRUCTION



**0.9**

WHOLESALE AND  
RETAIL TRADE;  
REPAIR OF MOTOR  
VEHICLES AND  
MOTORCYCLES

## FASTEST GROWING INDUSTRIES In percent



**33.0**

CONSTRUCTION



**18.2**

TRANSPORTATION  
AND STORAGE



**16.9**

HUMAN HEALTH AND  
SOCIAL WORK  
ACTIVITIES

# AGRICULTURE

## RICE



**AREA HARVESTED**  
20,970.62 HAS.

**PRODUCTION**  
61,449.29 MT

## CORN



**AREA HARVESTED**  
653 HAS.

**PRODUCTION**  
2,169 MT

## MANGO



**AREA HARVESTED**  
6,037.6 HAS.

**PRODUCTION**  
16,238.68 MT

## COCONUT



**AREA HARVESTED**  
9,115 HAS.

**PRODUCTION**  
40,860.16 MT

## CASHEW



**AREA HARVESTED**  
418 HAS.

**PRODUCTION**  
565.16 MT

## CALAMANSI



**AREA HARVESTED**  
325 HAS.

**PRODUCTION**  
1,959.89 MT

## VEGETABLES



**AREA HARVESTED**  
113.58 HAS.

**PRODUCTION**  
702.45 MT

## SEAWEEDS



**AREA HARVESTED**  
47.89 HAS.

**PRODUCTION**  
483.87 MT

## MILKFISH



**AREA HARVESTED**  
1,964.99 HAS.

**PRODUCTION**  
2,251.54 MT

## SWINE



23,303  
**NO. OF HEADS**

## CATTLE



25,840  
**NO. OF HEADS**



# ORGANIZATIONS

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**28**

**COOPERATIVES**

**58**

**FISHERFOLKS  
ASSOCIATIONS AND  
ORGANIZATIONS**

**11**

**TOURISM RELATED  
INDUSTRY GROUPS**

**53**

**FARMER  
ASSOCIATIONS**

**101**

**INTEGRATED WOMEN  
ALLIANCE OF GUIMARAS**

**6**

**CBRT ASSOCIATIONS**

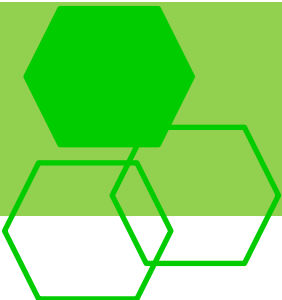


# ENERGY

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| POWER SUPPLIER                                    | PLANT TYPE | CONTRACTED CAPACITY |
|---------------------------------------------------|------------|---------------------|
| GREEN CORE<br>GEOTHERMAL INC. (GCGI)              | GEOTHERMAL | 3,000               |
| PANAY ENERGY<br>DEVELOPMENT<br>CORPORATION (PEDC) | COAL       | 2,000               |
| PSALM                                             | COAL       | 2,500               |

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# TRANSPORTATION

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**MOTOR VEHICLES  
REGISTERED**

**4,109**



**MOTOR VEHICLES BY  
CLASS TYPE**

**68**



**PRIVATE**

**4,240**

**GOVERNMENT**

**25**

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# GUIMARAS BEST PRACTICES

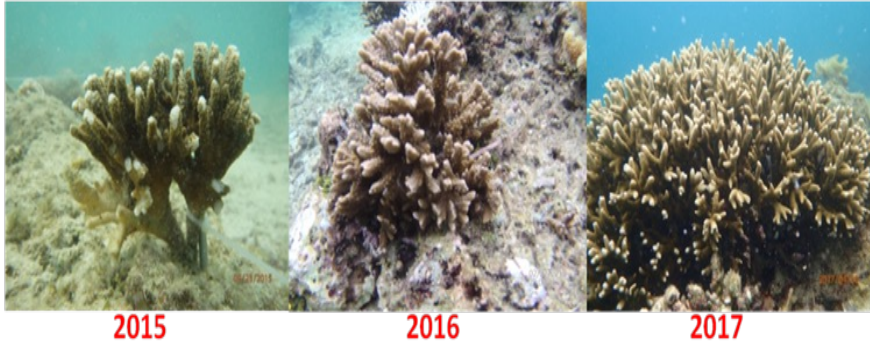
## BIKE PARADISE OF THE PHILIPPINES

an ongoing innovative bike tourism project  
proposed by John B. Lacson Foundation  
Maritime University and fully endorsed and  
supported by the province and the five  
municipalities.



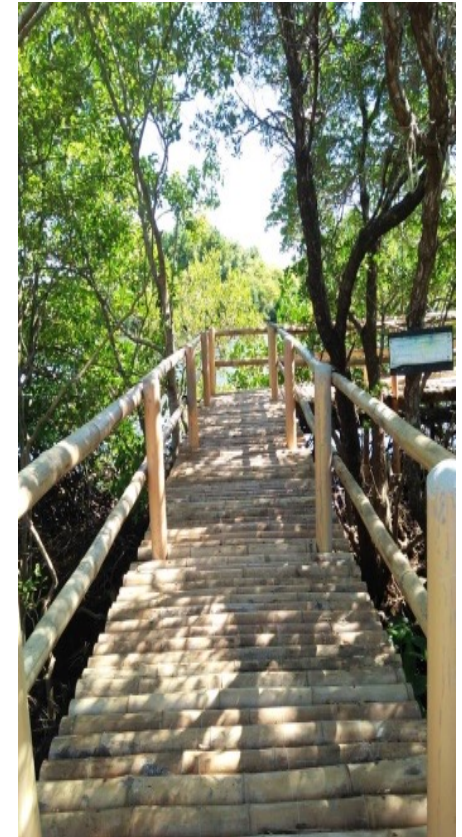
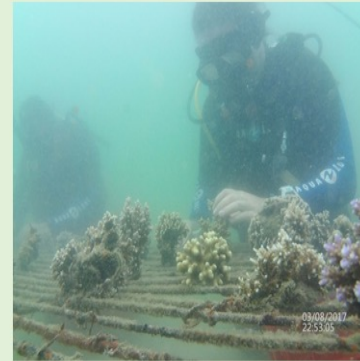
# GUIMARAS BEST PRACTICES

## Tan-Luc Coral Garden



Monitoring of the Established  
of Coral Gardening  
Demonstration Site

|                          |                     |
|--------------------------|---------------------|
| No. of Nursery Units     | : 8                 |
| No. of COPs transplanted | : 800               |
| Total Area               | : 400m <sup>2</sup> |
| Survival Rate            | : 52%               |

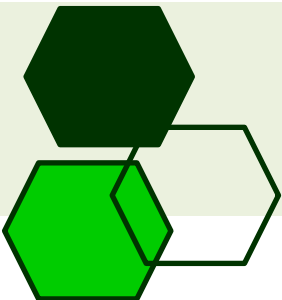


**LiE Support to MPAs (Leading Integrated Coastal Management for the Ecosystems-Support to Marine Protected Areas)**

# GUIMARAS BEST PRACTICES

## TAKLONG ISLAND NATIONAL MARINE RESERVE

one of the ultimate tourism destinations in the province of Guimaras due to its unique and majestic landscape and critical habitats that feature rich and diverse terrestrial, coastal and marine resources. It has won the “Para el MAR’ 2017 for being the most outstanding National Integrated Protected Area

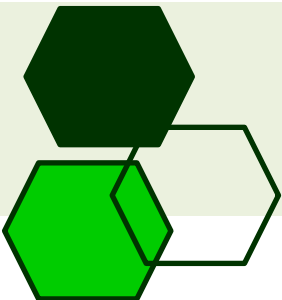


# GUIMARAS DEVELOPMENT AGENDA 2023-2025

## #KABATAANFIRST2025

AN AGENDA TO PROMOTE RESILIENT SOCIO-ECONOMIC  
MOVEMENT FOR THE FUTURE OF GUIMARAS





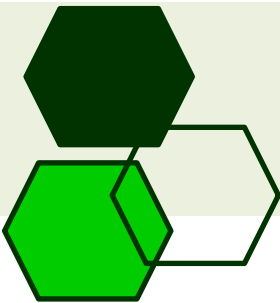
# INVESTMENT PRIORITY AREAS

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## FOCUSED TOURISM, TRADE, INVESTMENT AND EMPLOYMENT

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- 1** 2 AGRI-FISHERY-ECO TOURISM CIRCUIT DEVELOPMENT
- 2** TOURISM PRODUCT DEVELOPMENT AND MARKETING
- 3** YOUTH TRAINING AND EMPLOYMENT
- 4** AGRI-FISHERY, ECO-AGRI TOURISM AND IT-BPO



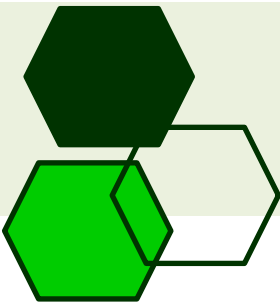
# INVESTMENT PRIORITY AREAS

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## INTEGRATED INFRASTRUCTURE DEVELOPMENT

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- 1 FARM TO MARKET ROADS
- 2 INTEGRATED TRANSPORT SYSTEM
- 3 GOVERNMENT BUILDINGS
- 4 UTILITIES (WATER,  
INTERNET)



# INVESTMENT PRIORITY AREAS

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## RESPONSIVE HEALTH CARE AND SOCIAL WELFARE AND SERVICES

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1

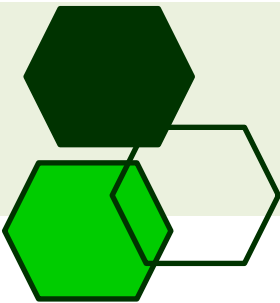
EXPANSION OF HOSPITAL FACILITIES  
AND SERVICES

2

PRIMARY HEALTH SYSTEMS  
SUPPORT

3

SOCIAL WELFARE AND  
DEVELOPMENT SERVICES



# INVESTMENT PRIORITY AREAS

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## SUSTAINABLE LOCAL ECONOMY

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1

AGRI-FISHERY INDUSTRIAL VILLAGE

2

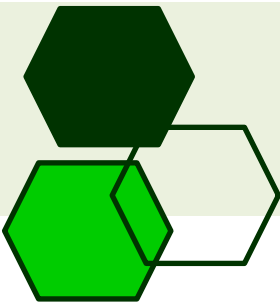
HIGH VALUE CROPS (GRAINS AND  
CEREALS PRODUCTION

3

LIVESTOCK AND POULTRY  
PRODUCTION

4

FISHERY RESOURCE PRODUCTION  
AND CONSERVATION



# INVESTMENT PRIORITY AREAS

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## TRUSTED FISCAL AND BUREAUCRATIC MANAGEMENT

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- 1 GENERAL REVISION OF MARKET  
VALUES OF REAL PROPERTIES
- 2 INTEGRATED E-BUDGETING,  
ACCOUNTING AND ADMINISTRATIVE  
SYSTEM
- 3 IMPROVING PLANNING SUPPORT  
TO PROVINCIAL PRIORITIES

2023

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*Let's work*  
**TOGETHER**



Provincial Economic Development Office  
Guimaras Mangoes and More



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