

2023

ANNUAL NARRATIVE REPORT



PROVINCIAL ECONOMIC DEVELOPMENT OFFICE

**TRADE AND
INVESTMENT**

TOURISM

**COOPERATIVE
DEVELOPMENT**

**LABOR AND
EMPLOYMENT**

Discover. Experience. Invest.
GUIMARAS
PHILIPPINES
Mangoes and More

www.guimarasph.com

Table of Contents

03	Guimaras Vision and Mission
04	Executive Summary
07	PEDO Mandates
08	PEDO Results Chain
09	Organizational Structure
10	Summary of Fund Utilization
13	Economic Data Support
18	Trade & Investment Section
27	Tourism Section
52	Cooperative Development Section
64	Labor & Employment Section
73	Support to PPP
77	Administrative Support Services

GUIMARAS VISION

Guimaras as an agri-eco tourism capital of the region with empowered, self-reliant, resilient and healthy families enjoying a progressive economy and safe environment anchored on the principles of sustainable development.

GUIMARAS MISSION

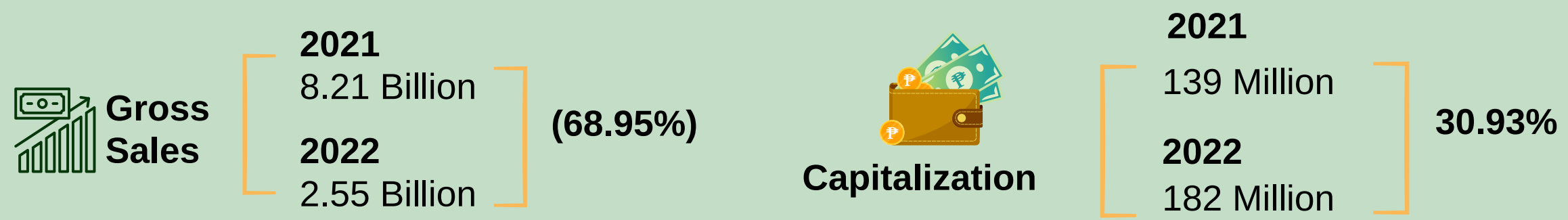
To improve the quality of life of Guimarasnons through responsive and participatory governance.

PEDO AT A GLANCE

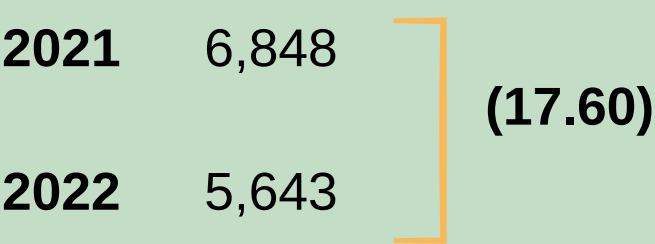
The key highlights and achievements of PEDO in 2023 are focused on its support to tourism, trade and investment promotion, labor and employment, and cooperative development in Guimaras Province.

Economic Data Support: The PEDO played a crucial role in providing economic data and analysis to support the development of tourism, trade and investment and employment in Guimaras Province. The PEDO facilitated informed decision-making processes for tourism development, enabling stakeholders to identify growth opportunities, target specific markets, and enhance tourism infrastructure and services.

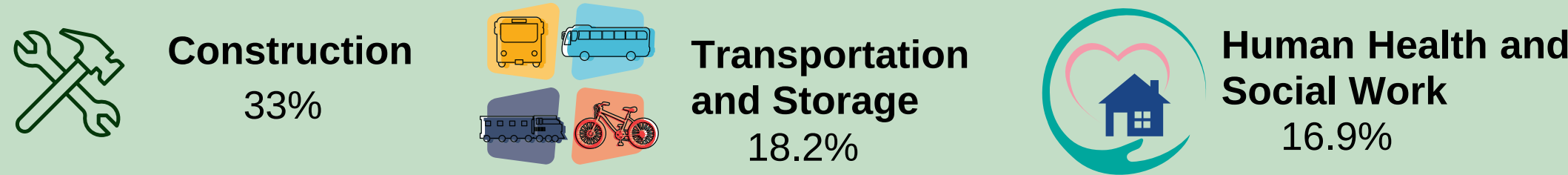
Growth of the Local Economy



Total Number of Business Registrations



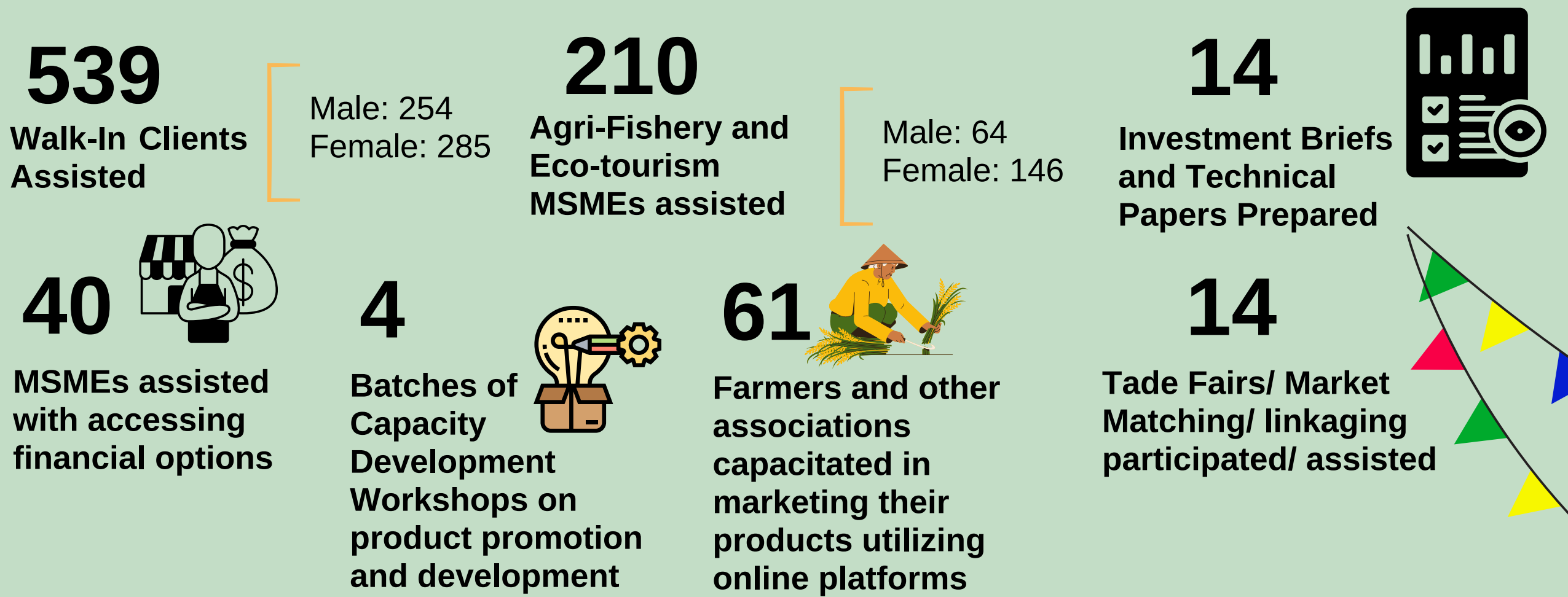
Fastest Growing Industries



Tourism Arrivals and Receipts



Trade and Investment Promotion: The PEDO actively promoted trade and investment opportunities in Guimaras Province, attracting potential investors and facilitating business partnerships. Through targeted marketing campaigns, participation in trade fairs and exhibitions, and networking events, the PEDO showcased the province's unique selling points, investment incentives, and business-friendly environment. As a result, several new businesses have established operations in Guimaras, contributing to job creation and economic growth.



PEDO AT A GLANCE

Tourism Development: The PEDO actively promoted Guimaras Province as a premier tourist destination through targeted marketing campaigns, tourism product development and festival management by showcasing the province's natural beauty, and cultural heritage. Community-Based Tourism: empowered local communities to actively participate in and benefit from the tourism industry.



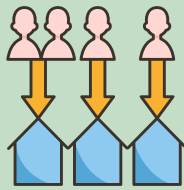
Two (2) Functional agri-eco-tourism circuit

8



Farm Sites created with tour packages

5



Capacity Development Activities conducted to tourism stakeholders

4



Promotional Collaterals, materials and merchandised produced

14



Tourism Events participated/ facilitated

9



Social Media Platform accessed and media mileage maximized

7



Online promotional events conducted

12



Tourist arrival reports generated and submitted

100%



Tourism-Related events conducted/ participated by TRIGs

2



Bike events participated/ hosted

4



Bike Trails Developed

1



Tourism Development Plan Updated

Cooperative Development: Recognizing the importance of cooperatives in fostering inclusive growth and community empowerment, the PEDO focused on promoting cooperative development in Guimaras Province. It facilitated capacity-building programs, provided technical assistance, and supported cooperative enterprises in various sectors, including agriculture, tourism, and handicrafts. These efforts aimed to enhance cooperative governance, increase productivity, and improve income generation for cooperative members.

63



Community Based Organizations Provided assistance

12



Mandatory Cooperative Trainings conducted

16



Skills Training conducted

4



Alternative Livelihood Trainings conducted using indigenous raw materials

10

Community Based Rural Tourism capacitated

100%

CBRT Preparatory Activities for TINMR facilitated

100%

Financial assistance/ facilitated to 2 CBOs

PEDO AT A GLANCE

Labor and Employment: The PEDO implemented various programs and initiatives to promote labor and employment opportunities in Guimaras Province. It collaborated with government agencies, private sector organizations, and educational institutions to bridge the skills gap and enhance the employability of the local workforce. Additionally, the PEDO facilitated job fairs, skills training programs, and entrepreneurship development initiatives, resulting in increased employment rates and improved livelihoods for the residents of Guimaras.



9
PESO related meetings facilitated



4
Employment promotion related meetings facilitated



6
Job fairs/ matching / special recruitment activities facilitated

100%

Registered applicants assisted for employment generation



5
Labor Market Information conducted



7
Career Guidance Activities conducted

3,922

Livelihood beneficiaries of DOLE TUPAD and Livelihood Program provided



20
Clients provided access to livelihood and self employment and entrepreneurial opportunities

190

Student beneficiaries provided summer jobs

PEDO MANDATES

TRADE AND INVESTMENT

Promote investment and assist in the growth and development of the agribusiness, fishery and tourism sectors



COOPERATIVE DEVELOPMENT

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations



TOURISM

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.



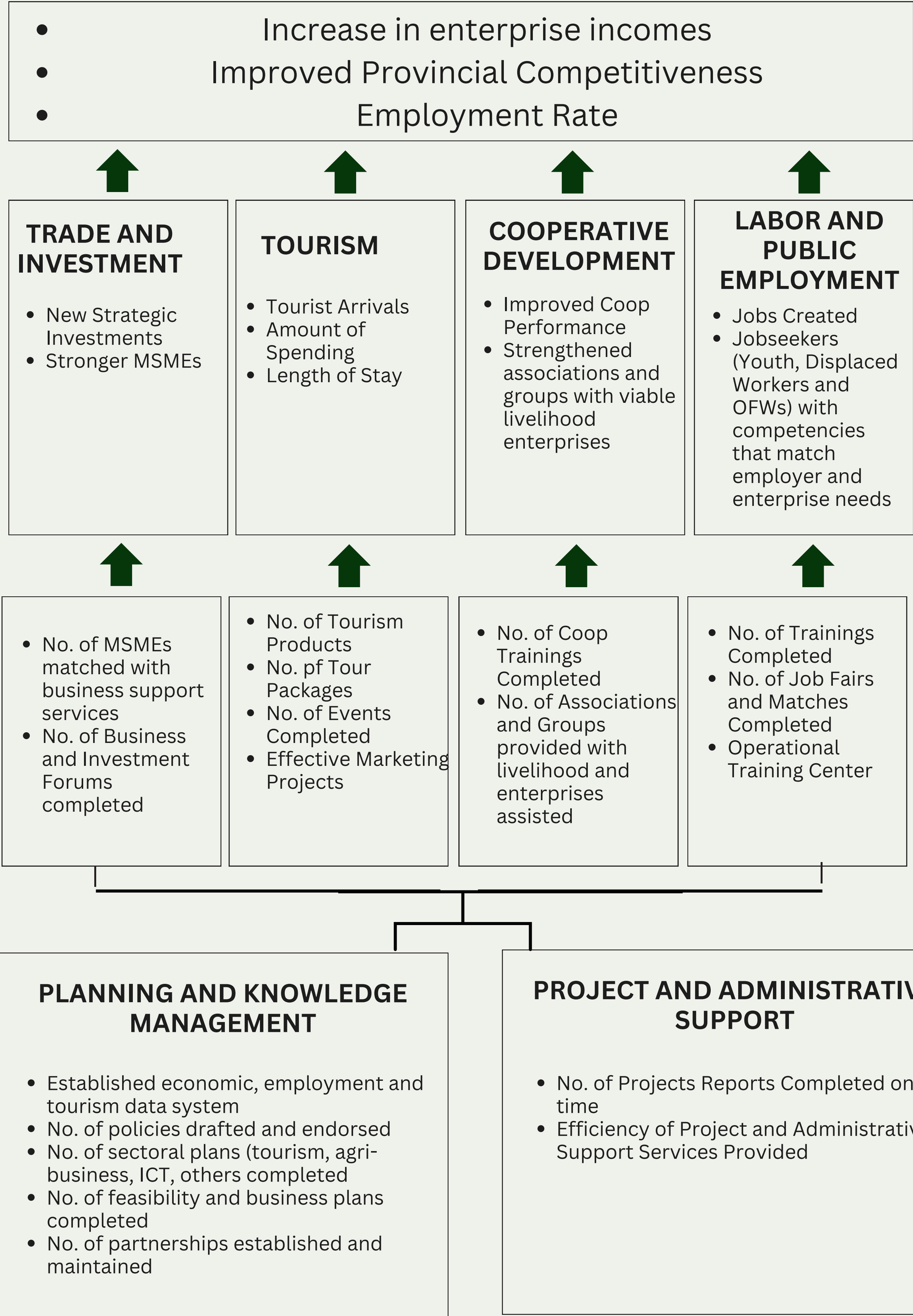
LABOR AND PUBLIC EMPLOYMENT

Providing multi-employment facility and services to assist jobseekers and youths

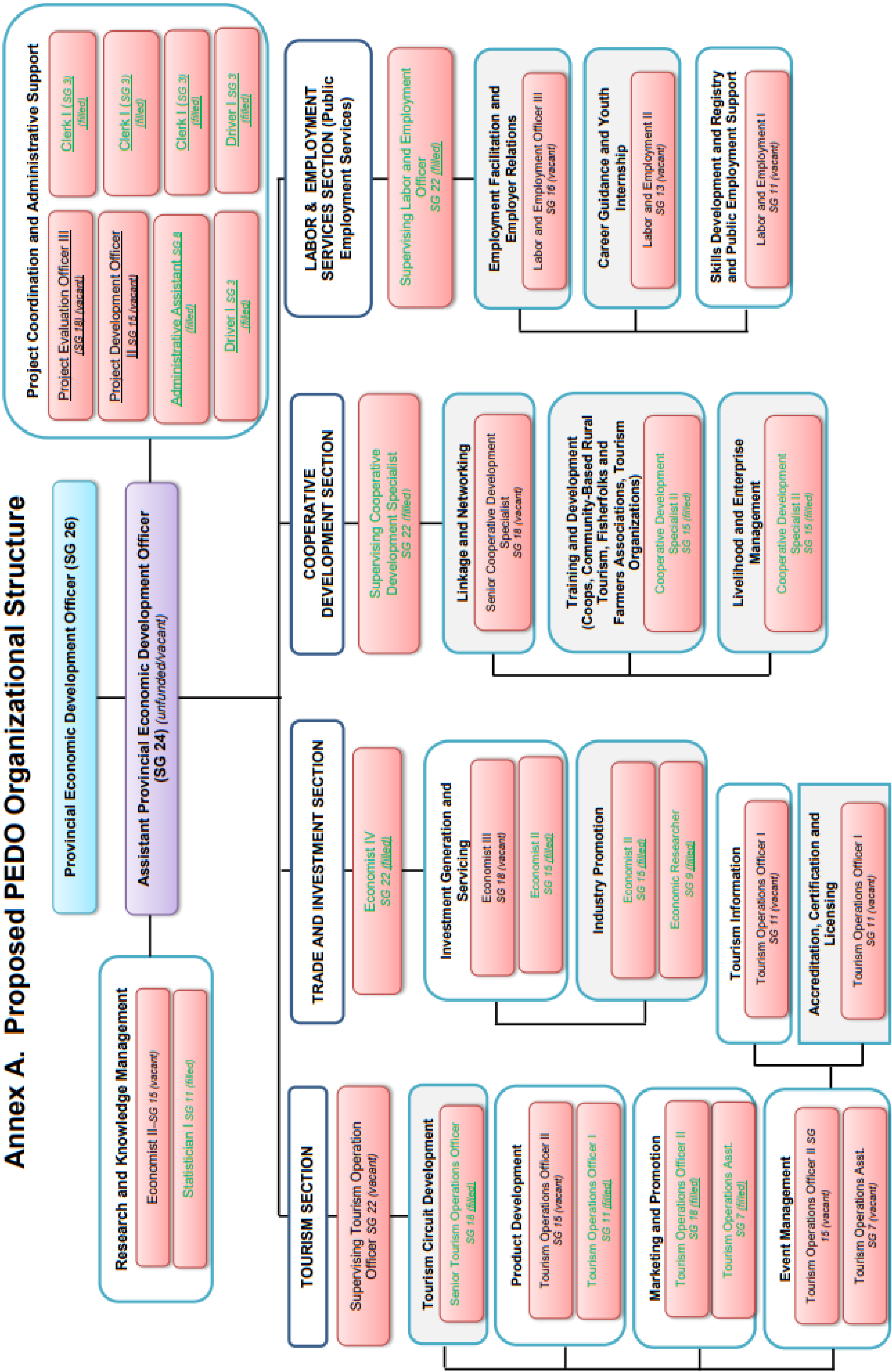


PEDO RESULTS CHAIN

IMPACTS



Annex A. Proposed PEDO Organizational Structure



SUMMARY OF FUND UTILIZATION

Item	Budget	Total Disbursements	Utilization Rate
Personal Services	12,587,848.00	11,220,230.16	89.14
Maintenance and Other Operating Expenses	2,541,652.00	1,802,592.29	70.92
SPP - Trade and Investment Promotion Services	600,000.00	423,548.50	70.59
SPP - Sustaining the Functionality of GIB	200,000.00	54,000.00	27.00
SPP - Support to Public-Private Partnership Programs	208,320.00	91,890.00	44.15
SPP - Job Search Assistance Program (Support to PESO Operation)	200,000.00	148,119.00	74.06
SPP - Capability Building Programs for Employment	200,000.00	150,350.00	75.18
SPP - Support Services for Migrant Workers and Families	300,000.00	232,500.00	77.50

SUMMARY OF FUND UTILIZATION

ITEM	BUDGET	TOTAL DISBURSEMENTS	UTILIZATION RATE
SPP - Strengthening and Capability Building of Barangay PES Coordinator	60,000.00	19,250.00	32.08
SPP - Support to Livelihood Development	600,000.00	0	0
SPP - Tourism Product Development Enhancement Program (TPDEP)	320,000.00	175,750.00	54.92
SPP - Destination Management of Key Development Areas for Ecotourism	200,000.00	131,450.00	65.73
SPP - Tourism Marketing and Promotions	2,000,000.00	1,590,684.08	79.53
SPP - Guimaras Agri-Eco Biz	95,000.00	65,833.31	69.30
SPP - Tourism Planning, Research and Information Management	300,000.00	296,648.72	84.76

SUMMARY OF FUND UTILIZATION

Item	Budget	Total Disbursements	Utilization Rate
SPP - Capacity Development and Service Standards	350,000.00	296,648.72	84.76
SPP - Support to Tourism Infrastructure Services	80,000.00	19,250.00	24.06
SPP - Support to Tourism Related Industry Groups	150,000.00	-	-
SPP - Sports Tourism Development Program	1,000,000.00	838,306.00	83.33
SPP - Cultural Development Program	300,000.00	49,500.00	16.50
SPP - Support to the Strengthening of Tourism Special Bodies	80,000.00	49,500.00	61.88
Capital Outlay	350,000.00	325,537.34	93.01
Grand Total	22,722,820.00	17,881,279.40	78.69

PROVINCIAL ECONOMIC DEVELOPMENT OFFICE



ECONOMIC DATA SUPPORT



1

UPGRADING OF PROVINCIAL ECONOMIC DATABASE SYSTEM AND TECHNOLOGY SUPPORT TO E-BUSINESS ONE-STOP-SHOP (E-BOSS)/ BUSINESS RESOURCE CENTER OPERATION PROGRAM

A structured collection of data and information related to various economic indicators, statistics, and variables. It's designed to store, organize, manage, and analyze data relevant to economic activities within the Province. The said system is crucial for policymakers, businesses, and researchers to track economic trends, make informed decisions, forecast future scenarios, and assess the overall health and performance of the provinces' economy.

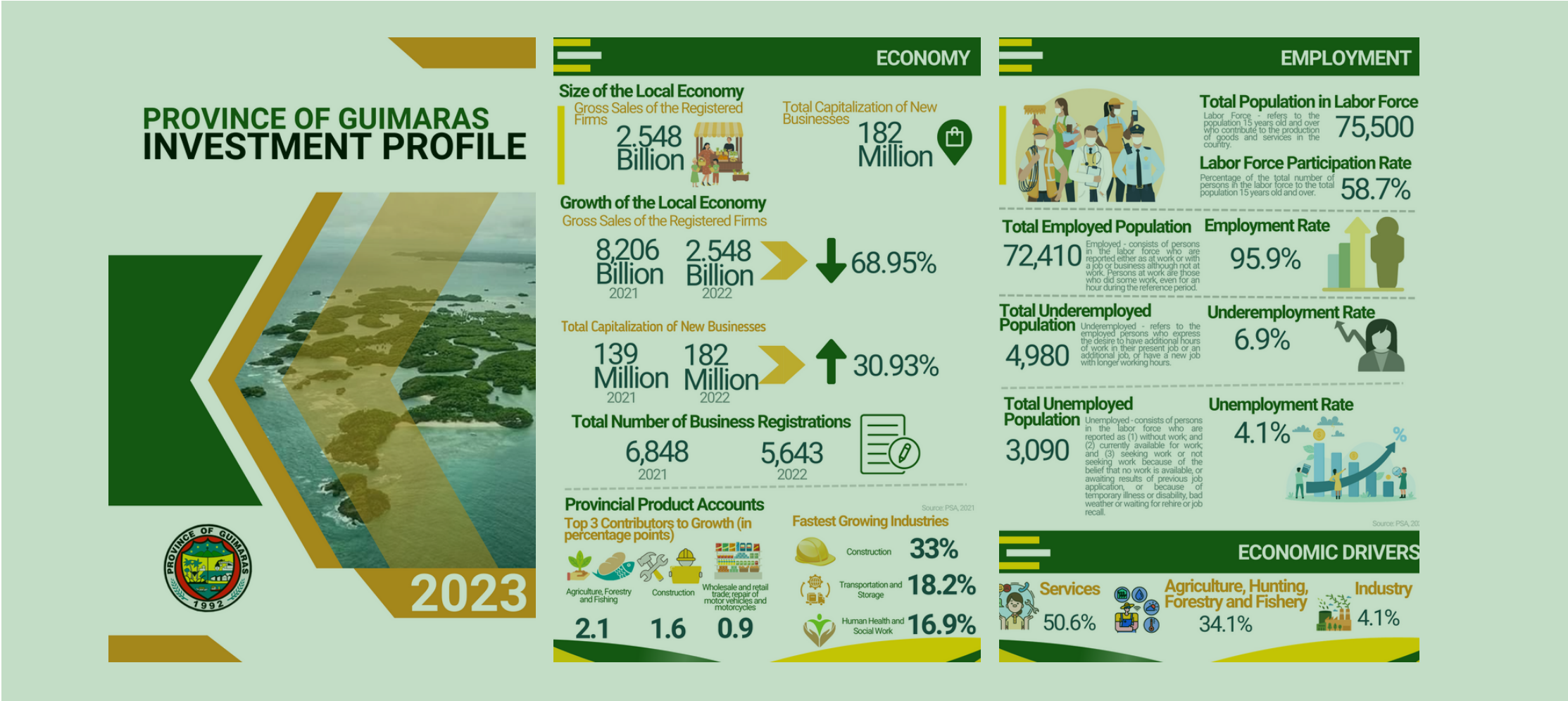
Target

- Annual Data on:
- A. Revenue and Investment
 - B. Employment (Manpower Profile with Labor Force
 - C. Tourism Development Database
 - D. Institutional profiling

Accomplishment

- Annual Data on:
- A. Revenue and Investment
 - B. Employment (Manpower Profile with Labor Force
 - C. Tourism Development Database
 - D. Institutional profiling

Accomplishment Highlights



2022 Data

Data Analysis

Some key findings based on data provided by the five municipalities in the Province of Guimaras for 2021 and 2022 are as follows:

- Gross revenue generated by registered businesses in the province amounted to Php 8,206.55 billion in 2021, while only Php 2.548 billion was reported for 2022. This is a significant decrease of 68.95 percent.
- In 2021, the private sector invested Php 139 million in the province, while a total of Php 182 million was reported for 2022. This represents a 30.93 percent increase.
- The number of registered businesses in the province decreased from 6,848 in 2021 to 5,643 in 2022. This decline is due to a significant decrease in business renewals.

Partner Offices/ Agencies



1

UPGRADING OF PROVINCIAL ECONOMIC DATABASE SYSTEM AND TECHNOLOGY SUPPORT TO E-BUSINESS ONE-STOP-SHOP (E-BOSS)/ BUSINESS RESOURCE CENTER OPERATION PROGRAM

Continuation Data Analysis

Economic drivers such as industries, resources and key sectors shape the overall economic landscape of the province. This can indicate its strengths, potential areas for growth, and whether it's diversified or dependent on particular sectors. These insights can help policymakers, businesses, and investors to plan and allocate resources efficiently to achieve sustainable growth.

According to the Provincial Statistics Authority Provincial Product Accounts in 2022, the economic drivers of the province are as follows:

- Services (50.6%)
- Agriculture, Hunting, Forestry and Fishery (34.1%)
- Industry (4.1%)

The Significance of the Services Sector in the Province's Economy (50.6%)

The province's Gross Domestic Product (GDP) is majorly driven by the services sector, which includes a variety of industries such as tourism, retail, hospitality, healthcare, education, finance, and professional services. When the services sector contributes a high percentage to the GDP, it signifies that the province is more focused on providing intangible goods or services rather than tangible goods. This indicates a diversified economy with ample employment opportunities, driven by consumer spending, tourism, and business activities.



Primary Industries in (Province): Agriculture, Hunting, Forestry, and Fishery (34.1%)

This sector comprises the primary industries involved in agriculture, forestry, hunting, and fishing, indicating a significant contribution to the local economy. It may suggest that the province has fertile land for farming, forestry resources, or access to fisheries.

However, this reliance may also indicate potential vulnerability to factors such as weather conditions, market fluctuations, or changing agricultural policies.



The Industry Sector (4.1%)

The province's industrial sector has a relatively lower contribution, indicating a smaller presence of manufacturing, construction, and industrial activities within the province. This sector includes the production of goods, manufacturing processes, construction, and utilities. A lower percentage may suggest a less developed manufacturing base or a smaller concentration of industrial activities compared to services and agriculture. Nevertheless, the industrial sector can still play a crucial role in providing employment and generating income for the province, despite its smaller percentage.



The Labor Dynamics of the Province of Guimaras

The labor employment rate is a measure of the percentage of the working-age population that is presently employed. The province boasts an impressive employment rate of 95.9%, which indicates a thriving job market where most working-age citizens have jobs. It reflects a reasonably healthy economy with a wide range of job opportunities across different industries, promoting overall economic stability and individual well-being.

Although employment rates may be high, it's important to consider certain factors such as underemployment, skill mismatches, and job quality that can affect overall labor market conditions and economic growth.

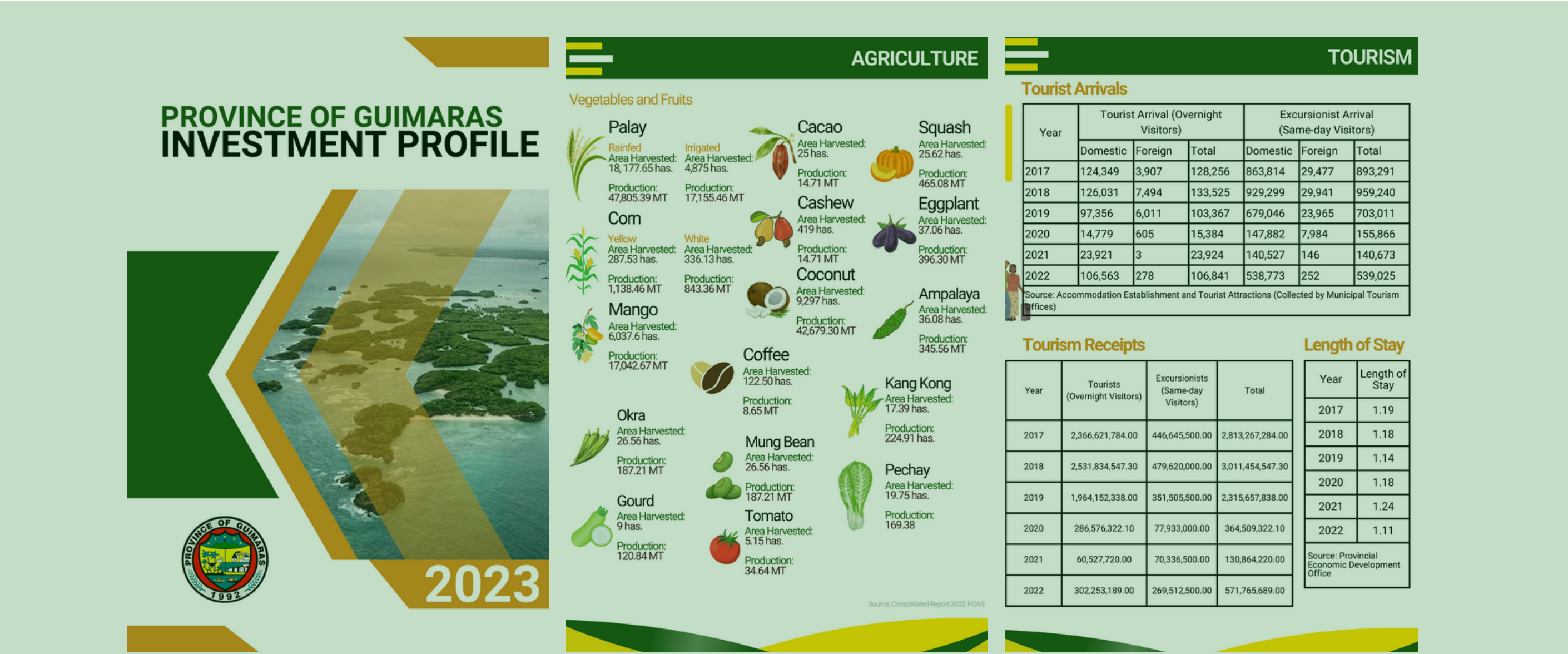
Partner Offices/ Agencies



1

UPGRADING OF PROVINCIAL ECONOMIC DATABASE SYSTEM AND TECHNOLOGY SUPPORT TO E-BUSINESS ONE-STOP-SHOP (E-BOSS)/ BUSINESS RESOURCE CENTER OPERATION PROGRAM

Accomplishment Highlights



2022 Data

The Significance of Agriculture Product Statistics in Making Informed Investment Decisions

Agriculture product statistics are essential for making informed investment decisions in the agricultural sector. These figures offer a glimpse of crop yields, and production dynamics. Thus, they provide crucial insights that can help investors make better investment choices. By examining these statistics, investors can gain a deeper understanding of market trends, analyze potential risks associated with specific crops or livestock, and identify emerging opportunities within the agricultural industry.

A Significant Surge in Overnight Visitors

Data showed that 106,841 tourists stayed overnight in the province during 2022, a significant increase of 346.59% compared to the previous period. This upsurge in longer stays indicates the effectiveness of tourism marketing campaigns, improved tourism infrastructure, enhanced attractions, or a significant increase in popularity as a tourist destination.

Partner Offices/ Agencies



A Soaring Increase of 238.18% in Same-Day Visitors to 539,025

The number of tourists visiting the province for a day without staying overnight has increased significantly by 238.18%. This rise indicates a growing interest in day trips or brief visits to explore the province's various attractions, activities, or events. It may also indicate better accessibility, such as improved transportation options or proximity to other popular tourist destinations.

Implications of Tourism Growth in the Province

The reported statistics demonstrate a significant growth in tourism for the Province in 2023. The notable rise in both overnight and same-day visitors points to a positive trend in the province's tourism industry, indicating increased interest and appeal among tourists. This surge in tourist arrivals not only benefits the local economy by boosting revenue from tourism-related activities, but also underscores the province's potential for further tourism development.

1

UPGRADING OF PROVINCIAL ECONOMIC DATABASE SYSTEM AND TECHNOLOGY SUPPORT TO E-BUSINESS ONE-STOP-SHOP (E-BOSS)/ BUSINESS RESOURCE CENTER OPERATION PROGRAM

Accomplishment Highlights

Key Factors to Consider for Sustainable Tourism Growth

While the increase in tourism numbers is encouraging, it's essential for local government and stakeholders to approach this growth sustainably. This requires striking a balance between catering to tourists, preserving natural resources, developing infrastructure, and offering visitors a top-notch experience. Attaining this balance is critical to ensuring the long-term prosperity and sustainability of the tourism sector in the province.

Established online economic database system portal/ Guimaras Agri-Eco Biz

A digital platform that serves as a centralized hub for accessing comprehensive information, data, analysis, and resources related to trade and investment, tourism, cooperative and labor and employment.



City and Municipalities Competitiveness Index (CMCI) Orientation



During the CMCI orientation, the Municipality of San Lorenzo shared their best practice as they bagged the top spot for the Innovation pillar among other 3rd to 5th class municipalities. Also, the City of Iloilo shared their outstanding practices to maintain the spot in the Top 3 spot among all pillars among the 1st class cities. We invited Resource Speaker from DTI Region VI to talk about issues and concerns on the updating of the data with regards to CMCI parameters.

Some of the issues raised were the absence of private ambulance, presence of rural banks, inquiry on STEM graduates, number of hospital beds, validation of PHLSYS registration, business employment generation, safety occupancy permits and low capacity of health services among others.

Recommendations were agreed during orientation to address the areas for improvement

were the following: provide matrix for data requirements per agency, coordinated meetings, data segregation and analysis and presentation of results to LCEs and stakeholders.

CMCI orientation serves as a tool for fostering economic growth, encouraging good governance, and enhancing the overall quality of life within cities and municipalities by encouraging a focus on competitiveness and sustainable development. By assessing multiple areas, it allows for a comparative analysis to identify strengths, weaknesses, and areas for improvement.



In 2023, the Province of Guimaras ranks 33rd among all 3rd Class Provinces category with total score of 32.30, marking a slight decrease from its position in 2022, falling by one-rank.

Partner Offices/ Agencies



TRADE AND INVESTMENT

PROVINCIAL ECONOMIC DEVELOPMENT OFFICE

Discover. Experience. Invest.
GUIMARAS
P H I L I P P I N E S
M a n g o e s a n d M o r e

www.guimarasph.com

1

TRADE AND INVESTMENT PROMOTION SECTION

Promote investment and assist in the growth and development of the agribusiness, fishery and tourism sectors

Target/s	Accomplishments
 100% of investment briefs, proposals and other technical papers on Guimaras Economic Development Roadmap investment areas prepared with maximum of 2 revisions within 15 days from receipt of instruction	100% (14/14) of investment briefs, proposals and other technical papers on Guimaras Economic Development Roadmap investment areas prepared with maximum of 2 revisions within 15 days from receipt of instruction
 10 Trade, Investment and Employment Related Meetings/ Forum conducted with sex disaggregated data: a) <i>2 Trade, Investment and Employment Promotion facilitated and organized attended by 80% target participants and:</i> b) <i>8 meetings on trade, investment and employment promotion attended/ facilitated/ conducted with sex disaggregated data</i>	23 Trade, Investment and Employment Related Meetings/ Forum conducted with sex disaggregated data: a) <i>8 Trade, Investment and Employment Promotion facilitated and organized attended by 90% target participants and:</i> b) <i>9 meetings on trade, investment and employment promotion attended/ facilitated/ conducted with sex disaggregated data</i>
 5 batches of capacity development workshops on product promotion and development conducted with sex disaggregated data on product development (Tourism Circuit) for the Economic Development Roadmap conducted/ facilitated/ assisted by end of 2023	5 batches of capacity development workshops on product promotion and development conducted with sex disaggregated data on product development (Tourism Circuit) for the Economic Development Roadmap conducted/ facilitated/ assisted by end of December 2023
 1 Online trade marketing portal established, maintained and operationalized 24/7 with accurate data information and 100% response within 24 hours of client request/ queries	1 Online trade marketing portal established, maintained and operationalized 24/7 with accurate data information and 100% response within 24 hours of client request/ queries
 4 Provincial Price Monitoring Council Meetings conducted/ facilitated with: a) <i>100% agenda tackled</i> b) <i>Minutes of Meeting prepared and approved</i> c) <i>100% resolution passed by end of December 2023</i>	4 Provincial Price Monitoring Council Meetings conducted/ facilitated with: a) <i>100% agenda tackled</i> b) <i>Minutes of Meeting prepared and approved</i> c) <i>100% resolution passed by end of November 2023</i>
 10 organized/ capacitated farmers and other associations to market their products on online platforms	11 organized/ capacitated farmers and other associations to market their products on online platforms
 5 Trade Fairs and 3 Market Matching/ Linkaging Activities facilitated / conducted with 60% investors were linked with satisfactory feedback	6 Trade Fairs and 6 Market Matching/ Linkaging Activities facilitated / conducted with 60% investors were linked with satisfactory feedback

Partner Offices/ Agencies

1

TRADE AND INVESTMENT PROMOTION SECTION

Promote investment and assist in the growth and development of the agribusiness, fishery and tourism sectors

Target/s	Accomplishments
 10 MSMEs Products Boosted; Sales Reported	10 MSMEs Products Boosted; Sales Reported
 3 Trade and Investment Related Promo Collaterals and 1 technology equipment procured	3 Trade and Investment Related Promo Collaterals and 1 technology equipment procured
 100% of clients served with sex disaggregated 30 minutes after request with satisfactory feedback	100% (527/527) of clients served with sex disaggregated 30 minutes after request with very satisfactory feedback
 1 Online trade marketing portal established, maintained and operationalized 24/7 with accurate data information and 100% response within 24 hours of client request/ queries	1 Online trade marketing portal established, maintained and operationalized 24/7 with accurate data information and 100% response within 24 hours of client request/ queries
 1 Attendance to Regional/ National Investment Promotion/ Event / Activities	1 Attendance to Regional/ National Investment Promotion/ Event / Activities with 3 investors attracted
 4 Guimaras Investment Board Meetings Facilitated/ Conducted with satisfactory feedback with minutes of meetings and documentation reports prepared and approved	1 policy paper drafted and comparison of 2006 and 2017 Investment Incentives Code

Accomplishment Highlights



Agri-Fishery Investment Forum

The activity was participated by the Private and Business Sector, International, National and Regional Chamber of Commerce, Agri-Fishery Stakeholders, partner National Government Agencies, Metro-Iloilo Guimaras Development Council, MLGUs and members of the technical working groups from the Provincial Government of Guimaras.

The Province had identified potential agricultural investment areas based on Value Chain Studies of the following commodities: Mango, Coconut, Seaweeds, Swine, Native Chicken, and Goat prepared by the Department of Agriculture (DA) under the DA-Philippine Rural Development Program (PRDP) as specified in the Provincial Commodity Investment Plan (PCIP) of Guimaras Province.

The activity objectives include presentations of 8 investment briefs and attracting Private Investors and Government Funding Agencies for the Investment Projects identified of the 6 Priority Commodities.



Partner Offices/ Agencies

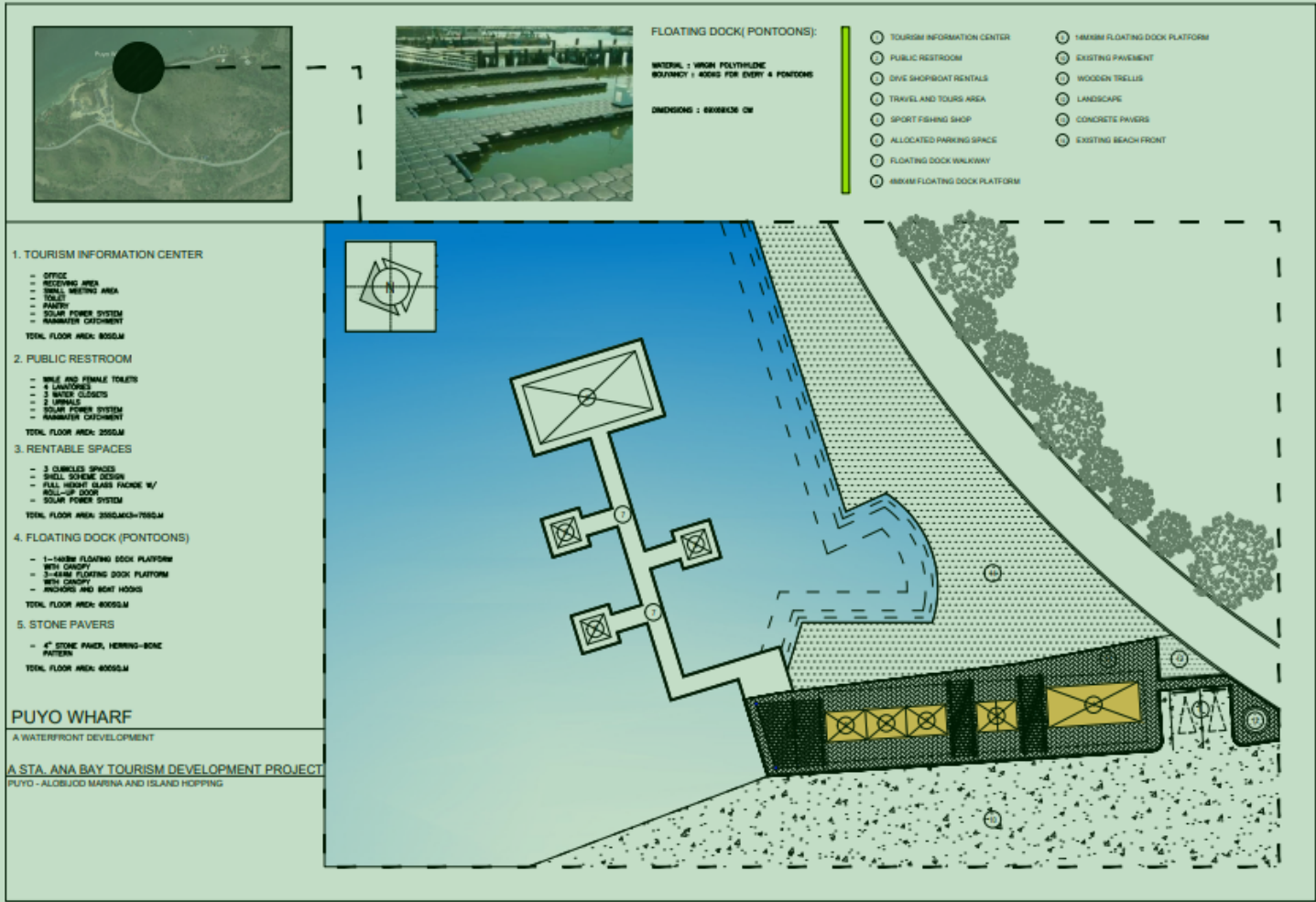
1

TRADE AND INVESTMENT PROMOTION SECTION

Promote investment and assist in the growth and development of the agribusiness, fishery and tourism sectors

Investment Briefs, Proposals and Other Technical Papers, Promo Collaterals

The investment briefs are concise documents crafted to provide a comprehensive yet concise overview of specific investment opportunity. In 2023, there were a total of 14 investment briefs and technical papers completed and provided to potential investors and stakeholders. Both the investment briefs and technical papers play crucial roles in disseminating information, informing decisions and contributing to knowledge advancement in their respective areas of focus.



Provincial Price Coordinating Council

The Provincial Price Coordinating Council serves as a significant body within the province, primarily focused on ensuring stability and fairness in pricing mechanisms while safeguarding consumer interests. Its functions encompass several key roles and responsibilities including price monitoring and regulation, policy recommendations, consumer protection, stakeholder collaboration and information dissemination.

There were four (4) total meetings conducted by the PPCC which discussed major concerns on Executive Order No. 39 by the Office of the President, approving the recommendation to impose mandated price ceilings on rice in the whole country and exorbitant pricing of pork meat within the Province.

The Council also provided venue and assisted the implementation of Rice Payout in the Province to qualified beneficiaries and recommended for a Stakeholders Agreement for reasonable costing of pork meat in the Province. The latter was signified by stakeholders in 3 Municipalities with major markets.



Business Planning Sessions

Business planning is critical to establish clear and precise goals for an organization. It offers a roadmap for where the company wants to go and the milestones it aims to reach. This clarity of purpose is not only beneficial for the organization as a whole, but it also guides decision-making at all levels.

The Provincial Economic Development Office through Trade & Investment Promotion Section conducted a Business Planning Workshop for the Guimarasnon Food Producers Inc. (GFPI), attended by 16 participants. During the workshop, Business Model Canvas was introduced which is a strategic management template that helps businesses to describe, design and analyze their business models.

1

TRADE AND INVESTMENT PROMOTION SECTION

Promote investment and assist in the growth and development of the agribusiness, fishery and tourism sectors



Following the business planning session, the team will collaboratively develop their business plan in partnership with the PEDO Cooperative Section and the Department of Trade and Industry - Guimaras.

Writeshop on the Preparation of Guimaras Investment Briefs

The Provincial Economic Development Office (PEDO) in partnership with the Department of Agriculture - Philippine Rural Development Project (PRDP) held a three-day Writeshop on the Preparation of Guimaras Investment Briefs from February 28 to March 2, 2023.



The writeshop aims to equip the LGU through the PEDO, the Provincial Office for Agricultural Services (POAS), the Provincial Planning and Development Office (PPDO), and the five (5) Municipal LGUs with the knowledge and capacity to formulate investment projects briefs for the development of local industries and commodities.



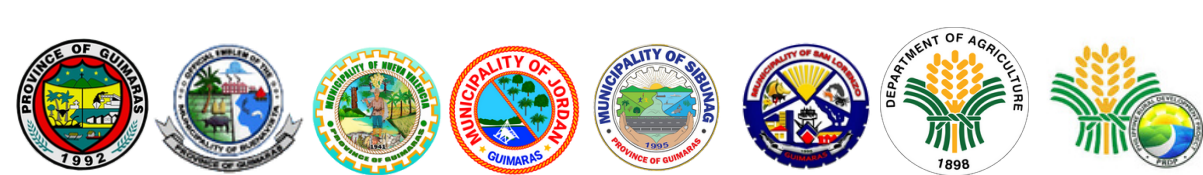
The local key commodities subject to these investment briefs are mango, coconut, seaweeds, swine, native chicken, and goat as specified in the Provincial Commodity Investment Plans (PCIP) of the Guimaras Province. These commodities and potential agricultural investment areas were identified by the PSO Visayas IPLAN together with the Guimaras Provincial Government with reference to the Value Chain Studies of commodities prepared by the Department of Agriculture under the DA-PRDP.



Highlighting Guimaras' Best at the Eco-Bazaar 2023

The Department of Trade and Industry (DTI) Guimaras organized the Guimaras Eco-Bazaar 2023 – a pre-Manggahan Festival event that showcased locally-made products, food, and crafts. The event was an opportunity for Guimaras producers, skilled artisans, and weavers to exhibit their pride and creativity.

Partner Offices/ Agencies



1

TRADE AND INVESTMENT PROMOTION SECTION

Promote investment and assist in the growth and development of the agribusiness, fishery and tourism sectors

Conduct of Trade Fairs and Investment Related Events

Agri-Fishery and Eco-Tourism at SM Delgado, Iloilo City

From April 21-25, 2023, the Agri-Fishery and Eco-Tourism Expo at SM Delgado featured an array of Guimaras products for locals and tourists to enjoy, including their world-renowned mangoes. To stand out and attract guests and tourists, a mango chandelier was proudly displayed to represent the quality of mangoes Guimaras has to offer. The beautiful and enticing exhibit helped increase the sales of MSMEs.

The event was also a pre-Manggahan Festival promotion.



Festival of Hope: Harnessing Opportunities, Participation and Conference at Iloilo Convention Center, Iloilo City



The Provincial Government of Guimaras participated in the Festival of Hope: Harnessing Opportunities, Participation and Conference, in ICC, from April 26th to May 1st, 2023. This event, organized by National Economic Development Authority, aimed to showcase experiences in

and Start-Up development while providing a platform for discussing festivals as a strategy for growth, as well as the empowerment of people through cultural recovery and resiliency programs.

Aside from participating in said event, the Province of Guimaras was also invited to join the trade fair to display Guimaras products and services. To boast the quality of fresh mangoes Guimaras has to offer, mango chandeliers were also displayed at ICC. Moreover, the display was able to feature Guimaras-products and festivals.

Partner Offices/ Agencies



1

TRADE AND INVESTMENT PROMOTION SECTION

Promote investment and assist in the growth and development of the agribusiness, fishery and tourism sectors

Conduct of Trade Fairs and Investment Related Events

HABI: Harnessing Business Ideas for MSMEs in the Province of Guimaras

HABI's training programs are designed to prepare Micro, Small and Medium Enterprises (MSMEs) with the necessary skills and knowledge needed to successfully market their products and services in today's competitive market. The program consists of various topics, workshops, and events that aim to increase the visibility and exposure of micro-entrepreneurs and artisans in social media platforms and trade events.

The 5-part training session were conducted every Wednesday, starting from July 26, 2023, to September 6, 2023. The program includes the following topics:

- Preservation of local culture and tradition
- Introduction to Marketing (4 P's)
- Pricing
- Place / Distribution
- Channels / Linkages
- Promotions & Social Media



This activity is initiated by the University of the Philippines Visayas - Office of Continuing Education and Pahinungod, Pitch Strategies and Consultancy, Inc, UMWAD and DOST VI in partnership with PEDO Guimaras. The activity was participated by selected Guimaras MSMEs, Community Based Rural Tourism Organizations and Integrated Women Alliance of Guimaras.



Partner Offices/ Agencies



1

TRADE AND INVESTMENT PROMOTION SECTION

Promote investment and assist in the growth and development of the agribusiness, fishery and tourism sectors

Conduct of Trade Fairs and Investment Related Events

Guimaras Dragon Fruit Fest Year 2

The annual Guimaras Dragon Fruit Festival is back, and this year, it has a lot to offer. The event is designed to achieve the following objectives:

- 1. Offer a platform for local farmers and businesses to present their dragon fruit products.
- 2. Improve tourism in the region by attracting both local and international visitors.
- 3. Raise public awareness about the health advantages and versatility of dragon fruit.
- 4. Encourage community involvement and cultural exchange.

The festival includes a variety of events, such as:

- Familiarization Tour and Vlogger's Forum
- Costume Fun Parade
- Trade Fair
- Bangus and Seafoods Market
- Taste the Dragon Fruit
- Dragon Fruit Classroom
- Dragon Fruit Kitchen
- International Business Forum on Dragon Fruit Farming
- Band & Busking



Total sales of Php 1,546,371.00 were generated from the participation of 60 exhibitors.

The International Business Forum on Dragon Fruit Farming

Guimaras Island is gaining popularity for its latest agricultural product – the Dragon Fruit. To ensure that the fruit is competitive in the market, proper planting and growing techniques are essential. Local farmers have mastered the tedious process of propagating, pruning and maintaining the 28 hectares of dragon fruit plantations in the province.



The conduct of the Guimaras Dragon Fruit Fest aims to contribute to the recovery of the province's economy that is reeling from the effect of the COVID-19 pandemic. The festivity once again allured locals and tourists on the exciting events aside from the forum.

During the International Business Forum on Dragon Fruit Farming, the Department of Agriculture VI announced the P10 Million financial support to the Dragon Fruit Framing thru its High Value Crops Development Program. The event was attended by 196 individuals, including farmers, investors, and various local and national government officials. The Provincial and Municipal Agriculture Services Office was well represented.

Partner Offices/ Agencies



Promote investment and assist in the growth and development of the agribusiness, fishery and tourism sectors

Conduct of Trade Fairs and Investment Related Events

Juan Catch Caravan

The USAID Fish Right and UP Visayas, through 5023 FTBI, recently launched Juan Catch, a software application designed to provide a hassle-free experience for both seafood suppliers and buyers. Juan Catch offers advanced interaction features, allowing users to navigate the platform with ease.



During the meeting, the Agro-Digital Ph team delved into the Juan Catch Application. This platform is intended to link fishers who engage in fisheries management and adhere to responsible marine fishing practices directly with seafood buyers, such as processors, distributors, retailers, hotels, restaurants, caterers, and food service providers. Juan Catch aims to ensure fair pricing, and to offer seller, product, and market information to boost seafood sourcing (RSS) in the Philippines.

Governor Nava emphasized that the Caravan is timely for his KABATAAN FIRST Agenda that includes construction of feed mill.

In attendance werre:

25 Fisherfolks (from the 5 Municipalities)

14 PLGU personnel (from POAS, PEDO and GO)

6 MLGU personnel (from MAO)

5 UPV Team

Manggahan Festival Agri-Fishery Trade Fair

The Expo is one of the most anticipated events in the festival, bringing together farmers, fisherfolk, and entrepreneurs from the province. Visitors and buyers experienced a diverse range of products, including the world-renowned Guimaras mangoes, farm and aquaculture items, handicrafts, souvenir items, organic vegetables, and cut flowers. The event also featured resorts, giving tourists the opportunity to inquire about accommodations and explore the tourism circuits.



Trade fairs offer businesses an exceptional opportunity to connect with potential clients, partners, distributors, and suppliers. In doing so, businesses can create new openings for collaborations and new business prospects. Moreover, engaging with visitors at a trade fair can provide valuable insights into customer preferences, needs, and feedback. This data can be essential in refining business strategies as well as in developing new products.

Manggahan Festival Agri-Fishery Trade Fair generated sales of Php 27.4 Million with 78 participating exhibitors.

Partner Offices/ Agencies





TOURISM SECTION

PROVINCIAL ECONOMIC DEVELOPMENT OFFICE

Discover. Experience. Invest.

GUIMARAS

PHILIPPINES

Mangoes and More

www.guimarasph.com

2

TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Product Development and Enhancement Program

Target	Accomplishment
 100% of activities for Hoskyn CBRT facilitated with satisfactory feedback from the community by the end of December 2023	100% of activities for Hoskyn CBRT facilitated with very satisfactory feedback from the community by the end of December 2023
 100% of CBRTs assessed and monitored with the generation of report with 2 revisions allowed by end of June and December 2023	100% (4/4) of activities for Hoskyn CBRT facilitated with satisfactory feedback from the community by the end of June 2023
 1 portfolio of Guimaras homestay created with 2 revisions allowed by the end of December 2023	1 portfolio of Guimaras homestay created with 1 revision by the end of June 2023
 1 business plan formulated for Rizal CBRT by the end of June 2023	1 business plan formulated for Rizal CBRT by end of June 2023

Destination Management of Key Development Areas

Target	Accomplishment
 100% of activities for the enhancement of TINMR as an ecotourism destination facilitated with satisfactory feedback from the community by the end of December 2023	100% (6/6) of activities for the enhancement of TINMR as an ecotourism destination facilitated with satisfactory feedback from the community by the end of December 2023
 1 functional agri-ecotourism circuit established with satisfactory feedback from the stakeholders by the end of December 2023	75% of 2 Fully functional agri-ecotourism circuits established by the end of June 2023
 8 farm sites created with tour packages with satisfactory feedback from the farm owners by end of December 2023	8 farm sites created with tour packages with very satisfactory feedback from the farm owners by end of June 2023
 1 workshop conducted for the creation of farm tour packages with satisfactory feedback from the farm owners by end of December 2023	1 workshop conducted for the creation of farm tour packages with very satisfactory feedback from the farm owners by end of June 2023

2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Capacity Development and Service Standards

Target/s



5 Capacity Development Activities conducted to tourism stakeholders with satisfactory feedback from the participants by end of December 2023



2 Semi-Annual Monitoring conducted to participants as to their application of training attended with the generation of reports by the end of December 2023

Accomplishments

5 Capacity Development Activities conducted to tourism stakeholders with very satisfactory feedback from the participants by end of December 2023

2 Semi-Annual Monitoring conducted to participants as to their application of training attended with the generation of reports by the end of December 2023

Tourism Marketing and Promotions

Target/s



100% of activities which includes meetings and workshops conducted for the formulation of the Strategic Marketing and Promotional Plan with satisfactory feedback from the participants by the end of December 2023



100% of promotional collaterals, materials and merchandise produced with 2 revisions allowed by the end of December 2023



100% of Provincial/ Regional/ National/ International events participated/ supported to unclude tourism and travel fairs, investment forum, support to barangay/ municipal and other private-led events, promotion of calendar of events)



100% of Provincial Government of Guimaras Official Guests assisted with satisfactory feedback from the guests by end of December 2023



2 Social Media Platform accessed and media mileage maximized with satisfactory feedback from viewers by the end of December 2023



1 familiarization tour conducted to media and tour operators for the promotion of Guimaras with satisfactory feedback from the participants by the end of December 2023

Accomplishments

100% (1/1) of activities which includes meetings and workshops conducted for the formulation of the Strategic Marketing and Promotional Plan with very satisfactory feedback from the participants by the end of November 2023

100% (4/4) of promotional collaterals, materials and merchandise produced with 1 revision by the end of December 2023

100% (14/14) of Provincial/ Regional/ National/ International events participated/ supported to unclude tourism and travel fairs, investment forum, support to barangay/ municipal and other private-led events, promotion of calendar of events)

100% (55/55 groups) of Provincial Government of Guimaras Official Guests assisted with very satisfactory feedback from the guests by end of December 2023

9 Social Media Platform accessed and media mileage maximized with satisfactory feedback from viewers by the end of December 2023

2 familiarization tour conducted to media and tour operators for the promotion of Guimaras with very satisfactory feedback from the participants by the end of December 2023



2

TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Marketing and Promotions

Target/s



100% of office activities documented and published with satisfactory feedback from the stakeholders by the end of December 2023



4 online promotional events conducted with satisfactory feedback from the participants by the end of December 2023



100% activities conducted/ assisted for DOT accreditation with satisfactory feedback from the tourism enterprises by end of December 2023



100% of the activities for the formulation of the local accreditation guidelines (Provincial Level) conducted with 2 minor revisions by the end of December 2023



1 Marketing and Promotion Soecialist hired with excellent skills by the end of December 2023



100% of activities conducted for the establishment of Guimaras Agri-Eco Biz (interactive website) with satisfactory feedback from the users by end of December 2023

Accomplishments

100% of office activities documented and published with very satisfactory feedback from the stakeholders by the end of December 2023

7 online promotional events conducted with very satisfactory feedback from the participants by the end of December 2023

100% (5/5) activities conducted/ assisted for DOT accreditation with very satisfactory feedback from the tourism enterprises by end of October 2023

100% (1/1) of the activities for the formulation of the local accreditation guidelines (Provincial Level) conducted with 2 minor revisions by the end of September 2023

1 Marketing and Promotion Specialist hired with excellent skills by the end of December 2023

100% of activities conducted for the establishment of Guimaras Agri-Eco Biz (interactive website) with very satisfactory feedback from the users by end of November 2023

Tourism Planning, Research and Information Management

Target/s



100% of tourist arrival reports generated and submitted to the DOT VI with no errors allowed by the end of December 2023



1 Tourism Enterprise Forum: Business Indicator (TEF:BI) conducted to the tourism enterprises for the preparation of visitors arrival report with satisfactory feedback from the participants by the end of December 2023



100% of research assisted for enhancement/ development of tourism products with satisfactory feedback from the researcher by the end of December 2023

Accomplishments

100% (12/12) of tourist arrival reports generated and submitted to the DOT VI with no errors allowed by the end of December 2023

1 Tourism Enterprise Forum: Business Indicator (TEF:BI) conducted to the tourism enterprises for the preparation of visitors arrival report with very satisfactory feedback from the participants by the end of September 2023

100% of research assisted for enhancement/ development of tourism products with satisfactory feedback from the researcher by the end of December 2023



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Planning, Research and Information Management

Target/s

100% of DPCR and IPCR's targets and accomplishments report submitted on July 15, 2023 (for July - December 2023 targets and January to June 2023 accomplishments)

Accomplishments

100% of DPCR and IPCR's targets and accomplishments report submitted on July 15, 2023 (for July - December 2023 targets and January to June 2023 accomplishments) with 1 revision

Support to Tourism Infrastructure Services

Target/s

100% of assessment, prioritization and mapping of roads leading to tourist destinations conducted with the generation of reports 1 week after the activity and findings discussed with the concerned agencies by end of December 2023

Accomplishments

100% of assessment, prioritization and mapping of roads leading to tourist destinations conducted with the generation of reports 1 week after the activity and findings discussed with the concerned agencies by end of December 2023

100% of activities conducted to facilitate/ assist in the preparation of the required documents for the proposed tourism infrastructure facilities with satisfactory feedback from the MLGU/ Community by the end of December 2023

100% (1/1) of activities conducted to facilitate/ assist in the preparation of the required documents for the proposed tourism infrastructure facilities with satisfactory feedback from the MLGU/ Community by the end of December 2023

100% of DOT-DPWH-TRIP Project activities supported with satisfactory feedback from the community by the end of December 2023

100% (1/1) of DOT-DPWH-TRIP Project activities supported with satisfactory feedback from the community by the end of December 2023

100% of existing tourism infrastructure projects evaluated and reports generated findings discussed with the concerned agencies by the end of December 2023

100% (3/3) of existing tourism infrastructure projects evaluated and reports generated findings discussed with the concerned agencies by the end of December 2023

Support to Tourism-Related Industry Groups (TRIGs)

Target/s

100% of TRIGs strengthened by providing technical assistance with satisfactory feedback from the TRIGs by the end of December 2023

Accomplishments

100% of TRIGs strengthened by providing technical assistance with satisfactory feedback from the TRIGs by the end of December 2023



2

TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Support to Tourism-Related Industry Groups (TRIGs)

Target/s	Accomplishments
 100% of tourism-related events conducted/ participated by TRIGs assisted and supported	100% of tourism-related events conducted/ participated by TRIGs assisted and supported
 100% of TRIGs provided with trainings with satisfactory feedback from the participants by end of December 2023	100% of TRIGs provided with trainings with satisfactory feedback from the participants by end of December 2023

Sports Tourism Development Program

Target/s	Accomplishments
 100% of activities for Guimaras Bike Paradise of the Philippines Project conducted with satisfactory feedback from the participants/ organizers by end of December 2023	100% (2/2) of activities for Guimaras Bike Paradise of the Philippines Project conducted with satisfactory feedback from the participants/ organizers by end of December 2023
 100% of bike meetings facilitated/ assisted with satisfactory feedback from the participants/ organizers by the end of December 2023	100% (10/10) of bike meetings facilitated/ assisted with satisfactory feedback from the participants/ organizers by the end of December 2023
 100% of bike events participated/ supported/ hosted with satisfactory feedback from the participants/ organizers by the end of 2023	100% (2/2) of bike events participated/ supported/ hosted with satisfactory feedback from the participants/ organizers by the end of 2023
 5 bike trails developed with satisfactory feedback from the bikers by the end of December 2023	5 bike trails developed with very satisfactory feedback from the bikers by the end of December 2023
 1 bike portfolio created and published with satisfactory feedback from the partner agencies by the end of December 2023	1 bike portfolio created and published with very satisfactory feedback from the partner agencies by the end of December 2023 23
 100% of other sports tourism activities supported/ assisted with satisfactory feedback from the partner agencies by the end of December 2023	100% (4/4) of other sports tourism activities supported/ assisted with satisfactory feedback from the partner agencies by the end of December 2023

Formulating/ Updating of Comprehensive Tourism Master Development Plan

Target/s	Accomplishments
 100% of activities for the updating of the Tourism Development Plan conducted with satisfactory feedback from the stakeholders by the end of December 2023	100% of activities for the updating of the Tourism Development Plan conducted with satisfactory feedback from the stakeholders by the end of December 2023



2

TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Cultural Development Program

Target/s



100% of cultural mapping activities conducted with satisfactory feedback from the stakeholders by the end December 2023

Accomplishments

100% (2/2) of cultural mapping activities conducted with very satisfactory feedback from the stakeholders by the end November 2023

Support to the Strengthening of the Local Tourism Special Bodies

Target/s



100% of activities of the local tourism special bodies conducted/ supported with satisfactory feedback form the members by the end of December 2023

Accomplishments

100% (1/1) of activities of the local tourism special bodies conducted/ supported with very satisfactory feedback form the members by the end of September 2023



100% of Local Tourism Special Bodies strengthened and sustained with satisfactory feedback from the members by the end of December 2023

100% (1/1) of Local Tourism Special Bodies strengthened and sustained with satisfactory feedback from the members by the end of November 2023

Accomplishment Highlights

Collaboration with Stakeholders and Partnerships to Promote Tourism

The successful execution of programs, projects and activities in the tourism sector involved collaboration among various stakeholders both from the public and private sectors. This collaboration was essential for the optimization of resources including financial resources, human capital and infrastructure. The collaboration and partnership include working closely with local government bodies, such as the 5 Municipal Local Government Units and National Government Agencies.

The private establishments including the Guimaras Resorts Lodging Association, Guimaras Island Guides, restaurants, tour operators, bike enterprises and other services encouraged their involvement in promotional activities, development of tourist attractions and adherence to sustainable tourism practices.

Collaboration with non-governmental organizations (NGOs) and non-profit organizations of cultural activities and educational institutions such as Guimaras State University and Department of Education, community involvement and other partner agencies supported the initiatives of tourism.



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Product Development and Enhancement Program

Farm Sites

The Department of Tourism Region VI partnered with the Panay Organic Producers Association (POPA) conducted a 4-day bio-physical characteristics, profiling, mapping, and geotagging in Guimaras. Concerns were raised, including lack of signage, impassable roads, limited internet and cellphone signal, and DOT-accredited sites without products. Geotagging helps identify locations and provide photos to create a functional farm circuit in Western Visayas.



Dive Sites

The Department of Tourism Region VI collaborated with Antipara Exploration and Tourism Section under Provincial Economic and Development Office to conduct a habitat mapping and dive survey in the Municipality of Nueva Valencia, Guimaras. This is to identify potential dive sites for the DOT VI Dive circuit. The survey aimed to identify coral reefs and marine organisms present at the site, areas for snorkeling, and establish diving plots. The findings and recommendations include Dolores Fish Haven having a vase type of coral and long line of reef, TINMR sites having areas with 0.5 m visibility and a need to wait for a full moon for a clearer vision, and Toyo Reef having a wide area of coral reef but unpredictable currents and waves as it is located in the open sea area.



Eco-Tourism

The Regional Ecotourism Committee turned over the Committee Chairmanship from the Department of Tourism VI to the Department of Environment and Natural Resources. Accomplishments for CY 2019-2022 were presented, including updates to Taklong Island National Marine Reserve and the assessment of Seven Cities and Barangay Bugang, Alimodian Ecotourism Site for inclusion in the Western Visayas Ecotourism Loop.

The current REC members were reviewed, and other ecotourism sites in Western Visayas were validated. Capiz was mentioned as a potential addition to the Western Visayas Loop.

The committee discussed several meeting agreements, including lobbying for membership to the National Ecotourism Steering Committee, creating a Technical Working Group, limiting membership to Provincial Tourism Officers, self-assessing ecotourism sites using criteria set, changing priorities for sites, proposing improvements for Mambukal Mountain Resort, and identifying potential ecotourism sites. DOT VI reiterated the ecotourism site criteria for



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Product Development and Enhancement Program

Slow Food

The Tourism Section under the Provincial Economic and Development Office in Guimaras aims to establish a functional Tourism Circuit. The establishments in the circuit and participants in the Negros Farm Festival are being profiled to identify their inclusion in Kulinarya, which promotes traditional cooking, and Slow Food, which aims to preserve local food culture and traditions. Slow Food also combats the rise of fast-paced lifestyles and dwindling interest in local cuisine.

Findings and recommendations from a 5-day Kulinarya profiling include homestay owners coordinating with boat associations for island hopping, farm owners supplying vegetables and livestock to resorts and restaurants, encouraging local chefs to be present in establishments, and planting spices to avoid using additives.

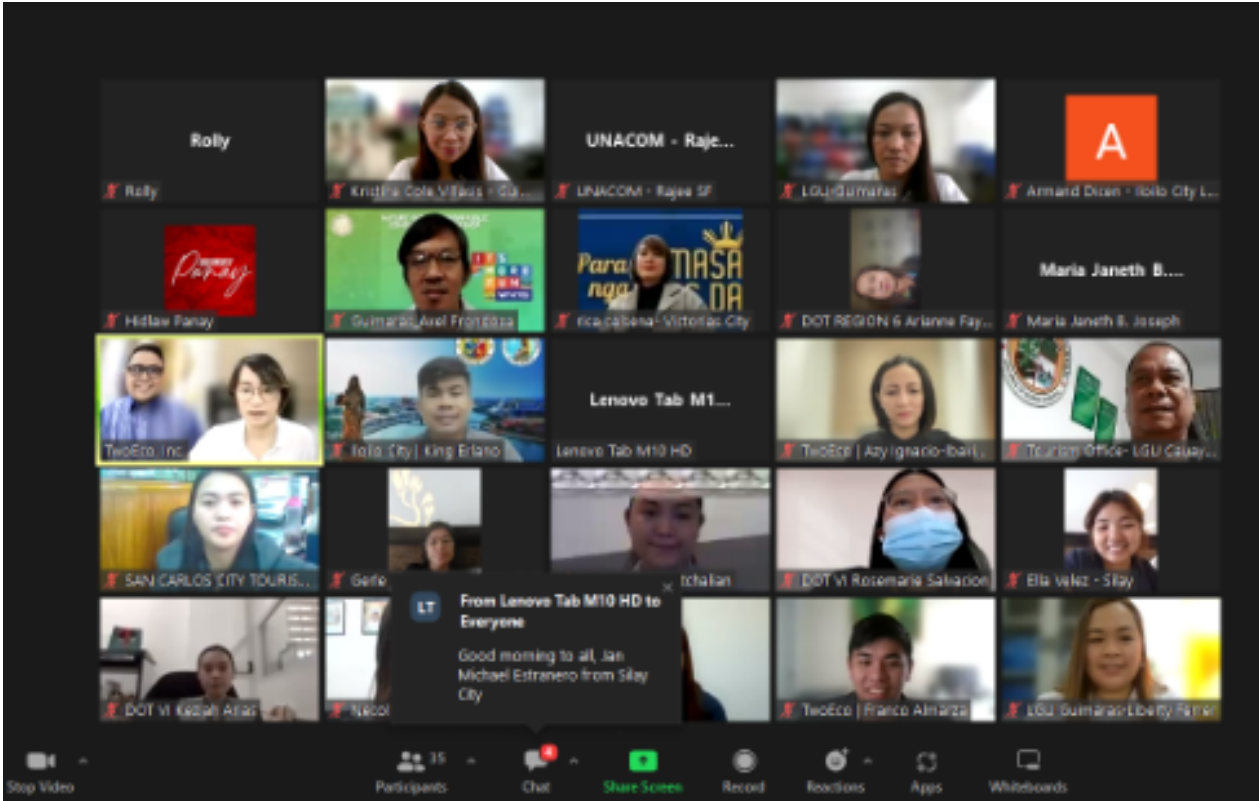


The Sugar Heritage Trail in Western Visayas: An Upcoming Project

The Department of Tourism Region VI has engaged Two Eco, Inc., an interdisciplinary sustainability consulting firm that specializes in tourism, to conduct a feasibility study on the development of a Sugar Heritage Trail in Western Visayas. The proposed project aims to explore the region's industrial heritage and assess its potential as a major tourism destination.

The initiative is set to create new job opportunities and encourage the conservation and appreciation of the area's rich cultural heritage. The Department of Tourism Region 6 has already earmarked Guimaras as one of the destinations for the Sugar Heritage Trail.

127 sugar heritage sites were inventoried, including six in the Guimaras province: Faro de Guisi, Faro de Siete Picados, Roca Encantada, Navalas Church and Simborio, Jordan Bulk Sugar Installation, and Balaan Bukid Shrine.



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Product Development and Enhancement Program

Completion and Closing Activity of the School of Living Tradition - Guimaras Year 2

The School of Living Tradition Year 2 is a program funded by the National Commission for Culture and Arts that aims to help the Ati community of Guimaras preserve their traditional knowledge and practices. The non-formal education program covers language, dance, music, carving, and weaving. The Jordan Ati Community Association received financial assistance of Php500,000 for the project.

The Jordan Ati Community Association will maintain their project to preserve their culture and traditions through non-formal education and become a cultural-tourism site. The NCCA will continue to financially support the association once they comply with the requirements for the next year's project.



Invitation to Witness Milkfish Harvesting by Sibunag Fish Producers Association

Sibunag Fish Producers Association (SIFPA) has graciously invited the province to observe their latest milkfish harvest at Sitio Proper, San Isidro, Sibunag. This is an excellent opportunity to appreciate the entire fishing process – from feeding to harvesting, sizing, and marketing. The local fishermen of Brgy. will also be present during the activity.

The activity aims to promote harvested products by showcasing the skills of deboning fish, cooking smoked fish, and creating alternative menus.

After the activity, the following are the findings and recommendations:

- The food served by the locals can be included as part of the Kulinarya destination.*
- As Brgy. San Isidro, Sibunag was identified to be a destination for Fishing Tour package, the fish pen is not highly recommended for tourists to visit because of its unstable foundation.*
- SB Rolly also shared that the fishes were affected by the sudden change of weather, so the harvests are quite lesser than before.*
- It is also recommended to establish the SIFPA in coordination with PEDO- Coop Section.*



2

TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Product Development and Enhancement Program

Introducing Slow Food in Western Visayas: A Department of Tourism Initiative

The Department of Tourism Region VI has officially launched the Slow Food program in Western Visayas. This concept promotes the use and preservation of agro-ecological ingredients that are unique or indigenous to our region. The program also aims to foster stronger partnerships between the Department of Tourism Region VI and the Local Government Units to create unforgettable Slow Food experiences, communities, and Ark of Taste products.

On the second day of the launching, September 29, 2023, Ms. Alma Mizhelle Herrera, the Designated Municipal Tourism Officer of the Municipality of Jordan, presented "Tultul" as one of the Slow Food Ark of Taste products.



Tourism Packages

The Province of Guimaras can harness the unique attractions, cultural heritage and natural beauty within the Guimaras tourism circuit through the tailored tour packages. The creation of 4 tour packages - Farm Wellness Package, Cruise and Eco-Adventure, Watersports Adventure and Gastronomic Delights and Cycling Tour.

It showcase the features of the Guimaras, encouraging both domestic and international visitors to the island. The promotion of sustainable and responsible tourism practices within these packages can create a vibrant tourism ecosystem in the province.

EXPERIENCE
Guimaras
#MANGOESANDMORE

FARM WELLNESS
PACKAGE:
COOK, EAT, AND
PRAY
3 DAYS, 2 NIGHTS

PACKAGE ITINERARY
1. MONSTER FOOD PRODUCTS
2. PATRINA FARM RESORT
3. SAN LORENZO WIND
TOWER
4. BPI-GUIMARAS NATIONAL CROP
RESEARCH DEVELOPMENT
PRODUCTION SUPPORT CENTER
5. OLP-TRAPPIST MONASTERY

BOOK NOW!
ANGELY TRAVEL AND TOURS*
0920 903 2654
AVA TRAVEL AND TOURS*
0945 244 0063
CHERALD TRAVEL AND TOURS*
0948 474 8122
MG TRAVEL AND TOURS*
0948 403 7873
YESHUA TRAVEL AND TOURS*
0917 145 1937 / 0997 628 4894

Provincial Economic Development Office - Tourism Section

6400 Migu, San Miguel, Jordan, Guimaras
@peoofficeguimarasph
peoofficeguimarasph@gmail.com
#peoofficeguimarasph

EXPERIENCE
Guimaras
#MANGOESANDMORE

CRUISE AND ECO ADVENTURE

Suba Malawig Eco-Tour
Take the opportunity to discover the Talang Island National Marine Reserve where fun and exciting adventure awaits.

Mangrove Boardwalk
The mangrove area includes 172 ha of mangrove with 25 species.

Guisi Lighthouse
Take in the breathtaking views of the coastline, and you may opt to take a refreshing swim in its clear waters at the Guisi Beach Areas.

PACKAGE ITINERARY
3 DAYS, 2 NIGHTS
1. TALANG ISLAND NATIONAL MARINE RESERVE
2. GUISI LIGHTHOUSE
3. SPRING BLOOM AGRI-FARM
4. BPI-GUIMARAS NATIONAL CROP RESEARCH DEVELOPMENT PRODUCTION SUPPORT CENTER
5. OLP-TRAPPIST MONASTERY

BOOK NOW!
ANGELY TRAVEL AND TOURS*
0920 903 2654
AVA TRAVEL AND TOURS*
0945 244 0063
CHERALD TRAVEL AND TOURS*
0948 474 8122
MG TRAVEL AND TOURS*
0948 403 7873
YESHUA TRAVEL AND TOURS*
0917 145 1937 / 0997 628 4894

Provincial Economic Development Office - Tourism Section

6400 Migu, San Miguel, Jordan, Guimaras
@peoofficeguimarasph
peoofficeguimarasph@gmail.com
#peoofficeguimarasph

EXPERIENCE
Guimaras
#MANGOESANDMORE

WATERSPORTS ADVENTURE AND GASTRONOMIC DELIGHTS

PACKAGE ITINERARY
3 DAYS, 2 NIGHTS
1. BPI - GUIMARAS NATIONAL CROP RESEARCH DEVELOPMENT PRODUCTION SUPPORT CENTER
2. NJUST FARM
3. ALUBIHOD BEACH AREAS
4. GUISI LIGHTHOUSE
5. SPRING BLOOM AGRI-FARM
6. OLP-TRAPPIST MONASTERY

BOOK NOW!
ANGELY TRAVEL AND TOURS*
0920 903 2654
AVA TRAVEL AND TOURS*
0945 244 0063
CHERALD TRAVEL AND TOURS*
0948 474 8122
MG TRAVEL AND TOURS*
0948 403 7873
YESHUA TRAVEL AND TOURS*
0917 145 1937 / 0997 628 4894

Provincial Economic Development Office - Tourism Section

6400 Migu, San Miguel, Jordan, Guimaras
@peoofficeguimarasph
peoofficeguimarasph@gmail.com
#peoofficeguimarasph

EXPERIENCE
Guimaras
#MANGOESANDMORE

Cycling Tour

Package Itinerary
1. Fatima Farm Resort
2. 54 MW San Lorenzo Windfarm
3. San Lorenzo B Staring Coastal Road
4. Cabalaguan Fish Landing Port
5. Capitol View, San Miguel Jordan

BOOK NOW!
ANGELY TRAVEL AND TOURS*
0920 903 2654
AVA TRAVEL AND TOURS*
0945 244 0063
CHERALD TRAVEL AND TOURS*
0948 474 8122
MG TRAVEL AND TOURS*
0948 403 7873
YESHUA TRAVEL AND TOURS*
0917 145 1937 / 0997 628 4894

Provincial Economic Development Office - Tourism Section

6400 Migu, San Miguel, Jordan, Guimaras
@peoofficeguimarasph
peoofficeguimarasph@gmail.com
#peoofficeguimarasph

www.guimarasph.com

2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Product Development and Enhancement Program

Developing Farm Tour Packages

The Tourism Services Section of the Provincial Economic Development Office has crafted unique Farm Tour packages that highlight the activities and accommodations offered by individual farm sites. This initiative aims to showcase the numerous farm tourism opportunities available to the target market in an organized and easily accessible manner.



Destination Management of Key Development Areas

The tourism programs include the Tourism Product Development and Enhancement Program and Sports Development Program in support of Promotions and Marketing at the same time the Capacity Development Standards. These activities under each program have contributed to the growth and success of the tourism sector through increased tourist arrivals, improved offerings and ensured quality services and fostered sustainable development within the industry.

Destination Management includes standardizing the rates of island hopping packages and providing necessary equipment for diving. Island hopping includes the exposure of ecotourism sites and also showcasing the food and delicacies prepared by the locals. Moreover, while boosting the local economy, the industry provides sustainable livelihood for local people which increases the ecotourism capability of the province, in return, creates a positive impact on the local economy.

2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Destination Management of Key Development Areas

Profiling Island Hopping Boats

The objective of profiling island-hopping boats was to better understand the boats that cater to tourists. This includes checking the necessary legal documents for operation, updating the current rates for island-hopping activities, and identifying the routes taken during the tour.

Issues raised regarding profiling island hopping boats include the remaining units not yet inspected by MARINA, no response from MARINA regarding visit schedule, AMBOA not operating due to permit renewal delays, only one unit operating due to boat captain retirement, varying rates offered by associations, and a need for a booking system for island hopping activity.

Recommendations for LGU Nueva Valencia include coordinating with MARINA to fast track permit renewal, creating agreements and policies for uniform rates, and using social media for guest communication and booking.



Orientation on Island Hopping Tours Pricing

The Provincial Economic Development Office organized an orientation on the pricing of Island Hopping tours, developing packages that focus on transportation, attractions, and local food in TINMR, an ecotourism site in the province. The aim is to come up with marketable and income-generating pricing for the association and owners. Two different jump-off points are considered: Comian Wharf in Barangay San Roque and Alman Sur Wharf of Barangay Lapaz, Nueva Valencia.

Improving Island Hopping Experience through Profiling and Optimization

Once the profiling process is complete, the next step is to use the gathered information to enhance and optimize the overall island hopping experience. Here are some recommended activities for ensuring sustainability and safety:

- *Conduct a Mock Tour of Island Hopping to tag routes and create a map*
- *Consolidate the organization profile of island-hopping boats*
- *Host joint meetings to revisit island-hopping rates*

These activities will help improve the experience for island hoppers while ensuring the sustainability and safety of the activity.

Turn-Over of Snorkeling Equipment and Life Jackets

The PEDO-Tourism Section also turn over a total of 30 sets of snorkeling equipment and life jacket to Four (4) Associations namely: Lapaz Motorboat Owners and Fisherfolks Association (LAMOFA), Lapaz Fisherfolks Aquatic Resources and Mangrove Association (LAFARMA), San Roque Coastal Environment Program, Association Inc. (SARCEPA), and San Roque Motorbanca Operators Association (SAROMBOA).



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Capacity Development Standards

Community capacity building is important for successful tourism development and planning of community development. It helps underdeveloped communities improve their ability to participate in tourism decision-making processes, encourages community involvement, and provides the necessary tools to do so. Building capacity for local communities and tourism development go in harmony.

Tourism-Oriented Police to Promote Community Safety

The Department of Tourism Region VI partnered with the Provincial Economic Development Office to conduct the Tourism-Oriented Police for Community Order and Protection (TOPCOP) program for selected Philippine National Police Personnel in Guimaras. TOPCOP aims to develop a local security action plan and encourage communication between uniformed personnel, community members, and tourism stakeholders. Training modules include Tourism Awareness, Basic Principles of Tourist Safety, and the Filipino Brand of Service.



Filipino Brand of Service Excellence

Improving Service Excellence in the Tourism Industry through Training, the Department of Tourism Region VI has taken steps to enhance its guests' experiences and bolster the province's tourism industry. The Tourism Industry Skills Program (TISP) conducted two batches of the Filipino Brand of Service Excellence Training on February 2-3, 2023. The Filipino Brand of Service Excellence training initiative, developed by the DOT, aims to encourage service excellence in all tourism-related establishments. The program trains and equips tourism professionals to provide globally competitive standards of quality service to tourists and visitors, while also fostering strong customer relationships.

Community Guiding Seminar

The Department of Tourism collaborated with the Province of Guimaras to conduct a 7-day Community Guiding Seminar. The seminar aimed to train local guides and tourism stakeholders on various modules such as Tourism Overview, Tourist Safety, Communication Skills, and Tour Management Cycle. The training was a success as all 27 participants passed and received a Certificate of Completion.

The participants were the tourism receptionist, tricycle drivers, porters, staff of pasalubong centers, sea transport operators, from the Office of Veterinary and Taskforce who were deployed at wharves for screening of the ASF, frontliners and various PGG Offices that need to complete the needed core competencies particularly on Customer Service, which is required as public service providers and upgrade these competencies to deliver Filipino Excellent and Great Service.



2

TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Marketing and Promotions

Tourism marketing is an essential tool for businesses in the industry, including airlines, hotels, restaurants, car rentals, tour operators, entertainment venues, and travel agents. Promotion encompasses several actions aimed at engaging potential visitors by highlighting the unique and innovative features of the product or service offered. Promotion activities often coincide with the distribution process and employ various communication methods such as advertising.

The primary objective of these strategies is to promote and distinguish the business from competitors, lure customers, and establish brand identity. With the emergence of the digital age, tourism marketing strategies increasingly rely on online tools such as websites, email campaigns, social media platforms, and online advertising. With the increasing number of "new tourists" who prefer to plan their trips due to the abundance of information available, it's essential to tailor promotion strategies to meet their needs.

Strategic Marketing and Promotional Plan of Guimaras Slow Food Community for Agri-Ecotourismxcellence

The Guimaras Slow Food Community in coordination with PEDO conducted a two-day Strategic Marketing and Promotional Plan for CY 2023-2025 last November 15-16, 2023 at Bacolod City, Neros Occidental to identify strategies, programs, projects and activities. After the workshop the Guimaras Slow Food Community were able to meet and joined the Negros Slow Food Community during the Terra Madre event and had some sharing and exchanges of thoughts and ideas related to restaurants and/or food business. They had great learnings and innovations on food, alternative ingredients rather than using instant and harmful ingredients of Terra Madre event.



Participation to the 34th Travel Mart in SMX Convention Center, Mall of Asia Arena, Pasay City

The 34th Philippine Travel Mart was conducted at SMX Convention Center, Mall of Asia Arena in Pasay City last September 1-3, 2023. The Department of Tourism Region VI has invited LGUs to participate in the event, and the Provincial Government of Guimaras has extended an invitation to DOT-accredited enterprises such as Travel & Tour Agencies and Accommodation Establishments.

At the promotional activity, MG Travel and Tours, and Costa Aguada Island Resort were among the establishments that participated. Over the three-day event, the Province of Guimaras received 127 inquiries, 39 guests expressed interest in visiting Guimaras, and one event organizer expressed interest in partnering with the Provincial Government of Guimaras for the Super Triathlon 2024.



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Marketing and Promotions

Participation to Central Philippines Tourism Expo

The Province of Guimaras made a significant presence at the inaugural Central Philippines Tourism Expo held at Iloilo Convention Center in Iloilo City. Showcasing its vibrant tourism campaign, “Mangoes and More”, the province also highlighted the Guimaras Development Agenda, specifically emphasizing the #KabataanFirst 2025 initiatives. The Tourism events section took the lead in organizing various activities during the Guimaras Cultural Performance and Product Presentation on June 17, 2023. During this event, Mr. Francisco E. Gentoral, PED Officer, provided insightful discussions on the diverse products of Guimaras as an island destination.

Adding flavor to the festivities, a Mango eating contest and complimentary tastings of fresh mangoes were offered, creating a delightful experience to the visitors and spectators. The Parade of Festivals featured the participation of Hubon Balsahan from the Municipality of Sibunag, captivating the audience with a colorful and vibrant performance that beautifully portrayed the significance of “Balsa” as their mode of transportation for harvest exports to nearby islands.

In recognition of outstanding presentation, the Province of Guimaras Booth earned the esteemed 2nd Best Exhibit Booth award, standing alongside Region 10, which secured 1st Place and Region 12, honored with 3rd Place. This accomplishment underscores Guimaras’ commitment to promoting its unique cultural heritage and tourism offerings on a regional stage.



Familiarization Tour for Vloggers/bloggers and Travel Agency & Tour Operators

In order to promote tourism in the region, the tourism sector partners with vloggers/bloggers, travel agencies, and tour operators. Familiarization tours are organized to update them on the latest developments in the area. In August and December 2023, a tour highlighting dragon fruits, agricultural activities, and tourism destinations was conducted, with 18 participants including bloggers/vloggers and accredited tour operators. The participants are expected to feature these experiences in their vlogs and tour packages.



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Marketing and Promotions

Participation of the Province of Guimaras to Aliwan Fiesta 2023

The Aliwan Fiesta street dance competition event was held last July 15, 2023 at the CCP Complex in Pasay City, Metro Manila. The Manggahan Festival, representing the Municipality of Sibunag, was awarded third place, along with the Best in Costume award, which was won by Hubon Balsahan. The prize money of P300,000 was awarded to the hubon.

Hubon Balsahan triumphed over four other competing hubons from the province's four municipalities during the Manggahan Cultural Competition in May. A total of 380 warriors participated in the competition, including support staffs and representatives from Sibunag, Guimaras.

Aliwan Fiesta, the Philippines' "grandest" cultural festival, is relaunched after a three-year hiatus. It brings together various cultural festivals from around the nation, showcasing Filipinos' love for grandiose and colorful merrymaking.



Guimaras Tourism Month Celebration

Consistent to the goal of the province in achieving a resilient local economy through the Kabataan FIRST Agenda, specifically through focused trade, tourism, and investment, the Provincial Government of Guimaras celebrated the Guimaras Tourism Month 2023 with the theme “Tourism and Green Investments” on September 27-30, 2023.

The celebration kicked off with a Tourism Summit on September 27, 2023 at Edith 1945, San Miguel, Jordan, Guimaras. It was attended by a total of 45 participants coming from the Tourism Related Industry Groups (TRIGs), National Government Agencies, Private sectors, Municipal Local Government Units, and Provincial Offices. Regional partner agencies such as the Metro Iloilo-Guimaras Economic Development Council and Department of Tourism Region VI, also attended the event.

The Summit highlighted the Tourism Development Plan of the province presented by Mr. Francisco E. Gentoral, Provincial Economic Development Officer, and the proposed Provincial Certification System that seeks to implement a local accreditation system to upgrade tourism services and operations and incentivize those who adhere to such certification, presented by Atty. Vyel Marie Brodit of the PEDO-Planning Section. The discussions paved way for a collaborative engagement and involvement of tourism stakeholders on future economic developmental endeavors of the province, being the primary service providers and frontliners in tourism operations.

2

TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Marketing and Promotions

Guimaras Tourism Month Celebration



Tourism Enterprise Forum

A Tourism Enterprise Forum: Business Indicator was held on the 2nd day, September 28, 2023, attended by 22 Accommodation Establishments and 8 Municipal tourism statistics focal persons. The participants were capacitated with basic data gathering using the Standard Local Tourism Statistics System and Automated Forms, presented by Ms. Rochelle Ann Fernandez, Statistician of PEDO. Further, the importance on tracking tourism data was also inculcated to the participants especially on decision making and economic analysis, presented by Ms. Mary Joy G. Villegas of the Philippine Statistics Authority.



Manggad Sang Guimaras

Simultaneously with the Tourism Month Celebration, the "Manggad sang Guimaras" Agri-Trade Fair was held at the Provincial Capitol Grounds from September 28-30, 2023. The fair, located near the Guimaras Landmark, showcased a variety of Guimaras food products, souvenirs, and fresh produce to accommodate tourists and guests in the area. Local coffee shops and bakeries also participated in the event, which generated a total of P74,574.00 in sales and supported 10 micro, small, and medium enterprises (MSMEs).



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Marketing and Promotions

Philharmonic Orchestra Concert in Guimaras

To promote music and tourism, the Philippine Philharmonic Orchestra (PPO) recently held a three-leg concert in Iloilo and Guimaras that was free and open to the public. It was a chance to bring music closer to the people and to support the province's transition to more relaxed health and safety protocols and economic recovery. Additionally, the event showcased Guimaras as an up-and-coming events and agri-tourism destination.



PHILTOA's Visit to Guimaras Island

The Philippine Tour Operators Association (PHILTOA) recently embarked on a journey to Guimaras Island to uncover its remarkable offerings in tourism products, culinary delights, and tour packages.



Paskwa sa Isla continuation...

The event was attended by five competing groups: Lawi Funky Fusion, Cyber Dynamic Dancers, G Squad, Infinite Zumba Group, and Victor's Angels. With festive costumes and lively Christmas tunes, the competition embodied the spirit of the season.

Another highlight of the Paskwa sa Isla event was the Chorale Competition, which aimed to discover Guimarasnon talent and attract visitors from neighboring cities to the province.



Paskwa sa Isla

During the Christmas season, the Paskwa sa Isla event brings families and communities together to celebrate this joyous occasion. Not only does this event allow for a time of merriment, but it also highlights Guimaras as a destination for holidays and special occasions.



The Provincial Economic Development Office spearheaded two major events during the celebration. The "Hugyaw sa Paskwa" Zumba Dance Competition encouraged camaraderie between participants and promoted health and wellness.

2

TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Marketing and Promotions

Semana Santa sa Isla

From April 2-9, 2023, the province's three municipalities, Jordan, Buenavista, and San Lorenzo, had come together to celebrate the Semana Santa sa Isla. This annual event showcases the region's religious activities while promoting its tourist destinations. The Lenten season is an opportune time for visitors to experience the unique traditions and culture of the province. Local tourists are drawn to the area for a long period of rest and relaxation, while religious groups come to witness the province's religious sites and activities, which are integral to its culture and tradition.

Worship Festival: A Celebration of Faith and Community

The Buenavista Municipal Local Government has launched an exciting activity that brings together the various religious denominations and churches in the area. The Worship Festival takes place from April 2-9 and features a range of Lenten activities, including a re-enactment of the life and death of Jesus Christ, film screenings, Via Crusis, live musical performances, and short lectures on experiencing God's love, forgiveness, and healing. Join us for a celebration of faith and community.



Pamalandong sa Tamborong: A Spiritual Occasion

Every Lenten season in Brgy. Tamborong, San Lorenzo, people gather for a religious event called Pamalandong. The Holy Family Hills, located in the area, draw devotees and tourists who come for Via Crucis, prayer, and meditation. This event is aptly named "Pamalandong," which means "to reflect."



Reenacting the Passion and Death of Christ: Pagtaltal sa Bala-an Bukid

Every year, on April 7 (Good Friday), the Municipality of Jordan hosts a Lenten Play to recreate the story of Christ's passion and death. The procession begins at the Jordan plaza and proceeds up to the Hill of the Bala-an Bukid, where the staged crucifixion of Jesus and the two thieves takes place.



During Semana Santa, the following were achieved:

- Assisted in activities of 3 municipalities
- Facilitated 2 meetings for preparation
- Assisted in 3 major activities
- Conducted monitoring at accommodations, religious sites, and port of entry
- Deployed 14 personnel for guest assistance
- Posted 10 related materials online with high engagement
- Recorded 4,660 tourist arrivals with P14,897,088.00 receipts
- Recorded 44,160 excursionists with P54,316,800.00 receipts.

2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Manggahan Festival: Celebrating Tradition and Boosting the Local Economy

Manggahan Festival is a province-wide event that celebrates the rich agri-fishery culture and heritage of the region, with a particular focus on its signature commodity, mango. The festival aims to boost the local economy by providing a platform for MSMEs to showcase and market their products, and by organizing events that encourage visitation and increase tourist arrivals.

It also fosters community pride by promoting local culture and traditions, strengthens relationships and partnerships with stakeholders and MLGUs through collaboration, and enhances tourism products and services by encouraging innovation and skills development. Due to the surge in both tourist and excursionist visitation during weekends and holidays, Manggahan Festival were scheduled to take place every weekend.



The team accomplished the following tasks in preparation for and in celebration of the festival:

- Drafted and prepared the Manggahan Taskforce and Working Committee Memorandum Order
- Facilitated 16 Manggahan Working Committee Meetings
- Chaired 2 Manggahan Committee and 1 Sub-committee (Cultural Day, Miss Guimaras, and Sponsorship and Marketing Committee)
- Conducted 6 Manggahan events, including Miss Guimaras 2023: Festival Costume, Mango Couture Design and Swimwear Competition, GuiHu: Subli Abilidad Art Learning Sessions,



DepEd Guimaras KIAY 2023: A Folkdance Competition, Miss Guimaras 2023 Coronation Night, Manggahan Streetdance Competition, and Manggahan Cultural Competition.



Recommendations for the success of the next Manggahan Festival include starting pre-work in the 4th quarter of the year, regular meetings for budget and activity updates, finalizing the schedule of activities by the 1st quarter for early promotion and publicity, and including a Receptionist Committee in the Working Committee for guest management.



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Tourism Marketing and Promotions

National Government Agencies Hosted Learning Sessions in Manggahan Festival

The Manggahan Festival Celebration depicted the rich cultural heritage of Guimaras and the abundance of world-renowned mangoes. Taking place annually in May, the festival features a range of exciting events that showcase the province's pride in its sweet and succulent mangoes. There were thousands of locals and tourists joined the fun and immerse themselves in the colorful festivities.



One of the activities during the celebration was the sponsored NGAs Learning Sessions. This is part of their initiatives to inform and empower individuals, communities, sectors, and tourists regarding their respective programs and services. These sessions, funded by the NGAs, aimed to disseminate knowledge, offer training, and promote skill development among various stakeholders.

A total of nine NGAs participated in conducting the Learning Sessions.

- BFAR Guimaras: Lecture on How to Grow out Catfish and Tilapia
- PSA Guimaras: Dissemination Forum of Official Statistics
- DICT Guimaras: Basic Canva Tutorial
- PENRO Guimaras: Briefer on Forestry Permits
- BPIGNCRDPSC: Demonstration on the Asexual Propagation of Mango
- Private Sector: Stand Up Paddle Board Tutorial
- DOST Guimaras: Youth Explorer of Science
- TESDA Guimaras: Community-Based Training on Bread and Pastry Making
- TESDA Guimaras: Community Based Training on Produce Organic Concoctions
- GSU: Research Development on Tropical Fruits
- GSU: Modified Extensive Milkfish Culture in Brackish Water Pond

Partner Offices/ Agencies



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Sports Tourism Development

Guimaras Fun Trail Ride

The Province of Guimaras, in collaboration with local bike associations, organized the Guimaras Fun Trail Ride on October 14, 2023. The event started at Jordan Wharf and went through various terrains on the island. After the ride, a clean-up drive was held to prepare for the National Enduro and Cross-Country Series.

The event was participated by 107 bikers, which helped promote the National Bike Championships and fostered camaraderie among bikers. It also prepared them for the upcoming national event and enhanced the biking community in the province.



Bike Expo: An Event Featuring Technology, Trade, and Food

The Bike Expo, held in Brgy. Ravina, Sibunag, Guimaras from October 19-22, 2023, was attended by local businesses, food producers, and establishments. The event had a primary target market of bikers and provided an opportunity for local entrepreneurs to sell their products and services, promoting economic growth and empowering local communities. Eleven stakeholders participated, generating a total sales of Php 46,532.16 over four days, indicating a successful event with potential for future growth.



Bangkarera sa Nueva Valencia

One of the highlights of the 82nd Founding Anniversary and 15th Sadsaran Festival is the Bangkarera which is set on January 30-31, 2023.

The most-awaited event was participated by around 67 participants coming from Aklan, Antique, Roxas and Guimaras on the first day and around 146 participants from Negros, Antique, Capiz, and Cebu on the 2nd day. It was supported by around 2,000 Bangkarera enthusiasts and spectators.



2

TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Sports Tourism Development

Padyak Kaligtasan: A Successful Event Hosted in Guimaras

On April 2, 2023, the Province of Guimaras, in partnership with John B. Lacson Foundation Maritime University (JBLFMU), held the Padyak Kaligtasan event, a part of the Guimaras: Bike Paradise of the Philippines Project. The event's theme was "Be the First Responder: A Marshals Rescue and First Aid Training," and it was organized in collaboration with the Provincial Disaster Risk Reduction and Management Office, Guimaras Provincial Police Office, LGU Jordan and Sibunag, Highway Patrol Group, and PNP Jordan and Sibunag.



Around 160 bikers joined the event, consisting of 149 male and one female from Bacolod, Iloilo City, and Iloilo Province, as well as locals. The Extrication and Basic First-Aid Training had 34 beneficiaries, with 21 females and 13 males.

Exciting Watersports Activities at Bangkarera Activities

Partnering with Alobijod Beach Resorts and Avista Grande, the Municipality of Nueva Valencia and the Provincial Government of Guimaras have developed an array of thrilling watersports activities. These events were offered in conjunction with the Bangkarera sa Nueva Valencia, held from January 28-31, 2023.

The Stand-up Paddle Boarding 101 and Kayak 101, hosted and mentored by Mr. Gary Neil Benedicto at Puyo Wharf. Alternatively, head to Alubijod Beach Areas for some Island Hopping, Kayaking and Paddle Boarding.

The bike enthusiasts who participated in the event came from Bacolod, Iloilo City, Iloilo Province, and other nearby areas. They traversed the 23.9km trail from Jordan Wharf to Woodland Bike Park, which consisted of a combination of 50% single trail, 30% trail, 10% off-road, and 10% road.

Alongside the Padyak Kaligtasan fun ride, the Provincial Disaster Risk Reduction and Management Office spearheaded an orientation on Extrication and Basic First-Aid Training. A total of 34 beneficiaries, including Brgy. Officials, Motorcycle Riders, and Identified Communities of Brgy. Ravina, Sibunag, received training to prepare for the upcoming National Enduro and Cross-Country Series on October 22-23, 2023.



2 TOURISM SECTION

Developing and marketing eco-tourism products and services; creating tourism campaigns, and supporting and implement tourism activities.

Sports Tourism Development

National Enduro and Cross-Country Championship Series Hosted in Guimaras

The Province of Guimaras, in partnership with the Integrated Cycling Federation of the Philippines and Union Cycliste Internationale, successfully organized the National Enduro and Cross-Country Championship on October 21-22, 2023.

The National Enduro Championship event acted as the World Cup Qualifier for the UCI Enduro World Cup, with riders competing in five stages of timed downhill in Brgy. Ravina, Sibunag, Guimaras. A total of 106 bikers from across the country participated, with Gabriel Amigo III from Surigao del Sur winning the National Enduro Qualifier spot in the men's elite category, and Ms. Lea Denise Belgira of Brgy. Salvacion, Buenavista taking the women's category. Both are qualified to represent the Philippines in the UCI Enduro World Cup.



The Awarding Ceremony took place at Woodland Bike Park, Ravina, Sibunag, Guimaras

On the other hand, the Philippine Cross-Country Marathon National Championship took place on October 22, 2023, with a 63 km route from Jordan to Sibunag, which showcased a mix of terrains, including steep climbs, technical descents, and challenging trail sections. The championship attracted 127 bikers from across the country, with Emmanuel Dave Montemayor from the Province of Bulacan and Angel Hope Gonzaga securing the top spot for both men's and women's Cross-Country Category.

The national event provided an excellent opportunity for Guimarasnons to participate and compete in the national qualifier for both Enduro and Cross-Country discipline. Furthermore, it highlighted Guimaras' reputation as the Bike Paradise of the Philippines





COOPERATIVE SECTION

PROVINCIAL ECONOMIC DEVELOPMENT OFFICE

Discover. Experience. Invest.
GUIMARAS
P H I L I P P I N E S
M a n g o e s a n d M o r e

www.guimarasph.com

3

COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

Institutional and Capability Building for Livelihood Enterprises, Businesses and Tourism Related Services

Target/s	Accomplishments
 100% of MSMEs served/ assisted with sex disaggregated data 15 days from receipt of request with satisfactory feedback (20% New and 80% Existing MSMEs)	100% (133/133) of MSMEs served/ assisted with sex disaggregated data 5 days from receipt of request with very satisfactory feedback (20% New and 80% Existing MSMEs)
 24 Community-Based Organizations (CBOs) assisted with conduct of Skills Training and Enhancement within 10 days from receipt of request with satisfactory feedback and 100% of requests, registered and assisted in accreditation with partner agencies within 10 days from receipt of request with satisfactory feedback (8 New and 16 Existing)	63 Community-Based Organizations (CBOs) assisted with conduct of Skills Training and Enhancement within 5 days from receipt of request with very satisfactory feedback and 100% of requests, registered and assisted in accreditation with partner agencies within 5 days from receipt of request with very satisfactory feedback (17 New and 46 Existing)
 100% of Cooperative Mandatory Trainings facilitated/ conducted 15 days upon receipt of request a) 6 Cooperatives targeted for Mandatory Training and b) 100% of Cooperatives assisted with 10 days from receipt of request with satisfactory feedback and with sex disaggregated data	100% of Cooperative Mandatory Trainings facilitated/ conducted 10 days upon receipt of request a) 16 Cooperatives attended for Mandatory Training and b) 100% of Cooperatives assisted with 10 days from receipt of request with very satisfactory feedback and with sex disaggregated data
 4 Skills Technology Trainings target to be conducted and 100% of requests coordinated/ conducted/ facilitated with sex disaggregated data 15 days upon receipt of request in collaboration with other stakeholders with satisfactory feedback	13 Skills Technology Trainings conducted and 100% of requests coordinated/ conducted/ facilitated with sex disaggregated data 10 days upon receipt of request in collaboration with other stakeholders with very satisfactory feedback
 2 Skills Training for Alternative Livelihood accomplished using indigenous raw materials to Community-Based Associations provided with sex disaggregated data: and 100% of trainings conducted by end of December 2023 in collaboration with other stakeholders with satisfactory feedback	5 Skills Training for Alternative Livelihood accomplished using indigenous raw materials to Community-Based Associations provided with sex disaggregated data: and 100% of trainings conducted by end of December 2023 in collaboration with other stakeholders with very satisfactory feedback

Partner Offices/ Agencies



3

COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

Institutional and Capability Building for Livelihood Enterprises, Businesses and Tourism Related Services

Target/s	Accomplishments
 30 Technical Assistance provided to 30 MSMEs in accessing better financing options for working capital; Collaboration/ Facilitation in the conduct of financial literacy training; Technical assistance on the crafting of resiliency and business plans by end of December 2023 in collaboration with other stakeholders with satisfactory feedback	16 Technical Assistance provided to 30 MSMEs in accessing better financing options for working capital; Collaboration/ Facilitation in the conduct of financial literacy training; 10 MSMEs Technical assistance on the crafting of resiliency and business plans by end of December 2023 in collaboration with other stakeholders with very satisfactory feedback

Accomplishment Highlights

The Importance of Assessing Community Based Organizations

Evaluating the performance of Community Based Organizations (CBOs) is a critical aspect, not only for evaluating their effectiveness but also for amplifying their impact, improving service delivery, and ensuring responsiveness to the constantly changing needs of the communities they serve. These assessments promote organizational learning, continuous improvement, and most importantly, the betterment and development of local communities.

This activity is part of the project of the PEDO under Cooperative Section.

Further, the activity aims to assist in the strengthening of community-based organizations through skills training and enhancement.

Assessment Objectives for Community-Based Organizations (CBOs)

- The purpose of conducting an assessment is to determine the strengths, assets, needs, and challenges of CBOs. To achieve this goal, the following objectives are specified:*
- 1. Review the status of registered associations, cooperatives, and tourism-related industries.*
 - 2. Determine which CBOs require interventions or assistance.*
 - 3. Prioritize the needs of CBOs.*

Further, it is helpful in mobilizing community action and can be tapped as to the pooling of resources within the organization.

After the assessment, the CBOs will be able to do action planning within their organization and the Provincial Government of Guimaras thru PEDO to endorse and craft programs, projects and activities aligned with the current CBOs needs.



Partner Offices/ Agencies

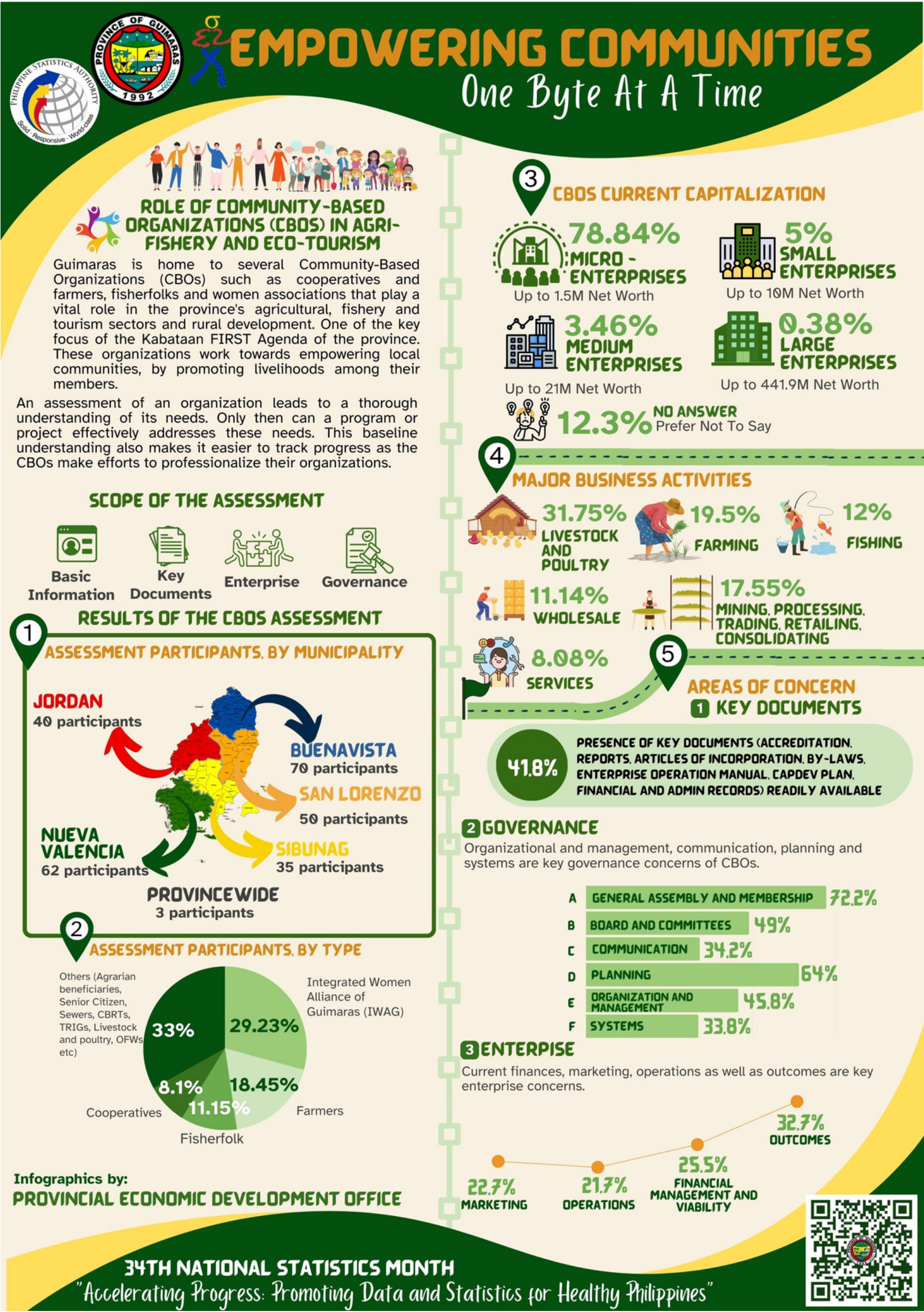


3

COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

The Importance of Assessing Community Based Organizations



293 community-based organizations were evaluated in Guimaras Province, with the majority being the Integrated Women Association of Guimaras (29.23%), followed by farmer associations (18.45%) and fisherfolk associations (11.15%). Other CBOs were assessed at less than 10%.

Significance

The result of this assessment will be used during the policy making and drafting of development plans of the Province of Guimaras. This assessment seeks to empower the organization to take responsibility for their group by providing them with a prescription of what the community or respective CBOs need.

Partner Offices/ Agencies



3 COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations, and providing livelihood and entrepreneurial services. The training and development, livelihood and enterprise management and linkage and networking will foster sustainable rural development to cooperatives. Training programs empower the organizations with essential skills, enhancing their productivity and promote adoption of livelihood sustainable practices. Moreover, investing in livelihood and enterprise management not only boosts income generation but also encourages diversification, making organizations economically resilient. Linkages and networking with various stakeholders, including government agencies and offices, local government units and private enterprises, provide farmers and fisherfolk with opportunities for market access, funding and knowledge exchange. These initiatives ensure long-term viability of agriculture and fishing activities.

A notable aspect of their contributions involves facilitating access to quality education and lifelong learning opportunities by providing means for financing education. Cooperatives contribute to food security by helping small farmers, fisherfolk, livestock keepers and other producers.

In terms of organizational development, business planning serves as an instrumental process for cooperatives. This systematic approach enables cooperatives to articulate their objectives and goals, allocate resources, manage financial resources and proactively identify potential risks along with strategies for mitigation.



Core priority areas in promoting in cooperatives are:

- 1.Raising public awareness on cooperatives through advocacy and sensitization to cooperative values and principles
- 2.Ensuring the competitiveness of cooperatives by developing and strengthening tailored tools to cooperative stakeholders including management trainings and enterprise assistance;
- 3.Promoting and teaching of cooperative principles and practices;

Cooperatives and Community-Based Organizations (CBOs) are strategically positioned across all facets of development in the Province of Guimaras. Their impact on gender equality extends beyond mere increases in female membership but expanding opportunities for women in local economies.

Partner Offices/ Agencies



3 COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

Ocular Visit of COOP NATCCO Partylist Representative to Guimaras Coops

Last January 13, 2023, the Honorable Felimon Espares of COOP NATCCO Partylist visited five different cooperatives in Guimaras. The purpose of his visit was to verify and evaluate the financial health and operational efficiency of each cooperative. The cooperatives visited were: Mabini Limers and Farmers Multi-Purpose Cooperative, Buenavista Development Cooperative, Tinadtaran-Pina-Agsanayan-San Roque Agrarian Reform Cooperative, Guimaras Seed Growers Multi-Purpose Cooperative, and Nueva Valencia Multi-Purpose Cooperative.

Various issues and concerns were raised during the visit, including the improvement of the lime processing plant, MARINA rulings for the use of Steel Hulled Boat after the August 3 Sea Tragedy, and MARINA rulings that may change if a new director is assigned.

Bugnay OFW and Family Association Meeting and Dialogue with PEDO

On January 26, 2023, the association convened a meeting to discuss significant issues related to community-based projects. Below are the essential points of the meeting:

- Members reached a consensus to contribute Php1,200.00 towards the Tulong Puso Project's Project Equity, with a specific allocation for the establishment of a Laundry Shop. The collection of the amount will begin at the end of January, with an additional Php100.00 to be collected each month.



Partner Offices/ Agencies

Other concerns included the availability of COOP NATCCO Fund for member hospitalization, full implementation of chicken production, distribution of products, additional capitalization, farm implements, and the construction of livelihood infrastructure support.

To address these concerns, recommendations were made to continue capital formation, link with government agencies for funds, submit proposals, and prepare a communication letter to MARINA on behalf of COOP NATCCO Partylist.



- The association shall introduced guidelines for operating the laundry shop, placing a strong emphasis on maintaining a record book to track transactions.
- The meeting was an integral part of the ongoing Monitoring and Assessment of Community-Based Organizations, where the progress of various projects and initiatives were presented.



3 COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

Business Planning Workshop on Writing an Effective Business Proposal

To contribute to the government’s effort for National Recovery and strengthening the mainstreaming of the OFWs in the Philippine society, the DOLE – OWWA Tulong-PUSO Program is hereby adopted to provide immediate livelihood support to OFWs and their families affected by the COVID19 pandemic. Through the coordinative effort of OWWA and PEDO the Business Planning Workshop was conducted. The activity aims to provide technical support and afford avenues for prospective group of beneficiaries to qualify to requirements set by the renewed Program.



The activity was attended by 13 OFW and Family Associations held at Stargazer Inn, San Miguel, Jordan Guimaras last February 21, 2023.



Training Course on Open Pollinated Variety Corn Seed Production and Certification for Seed Growers

The orientation and training was conducted to ensure that seed growers understand the principles and practices necessary to maintain high seed quality and purity.

The proper training also equips participants with the skills needed to enhance productivity and improve production practices which lead to higher yields, contributing to increased agricultural output and food security.

The activity was participated by 13 Seed Growers. This is in partnership with Provincial Office for Agricultural Services.



Coordination Meeting with Tourism Officer of the Municipality of Nueva Valencia

The meeting was led by Mr. Francisco Gentoral, PED Officer - PEDO Guimaras to discussed matters on Community-Based Rural Tourism (CBRT) Program in Nueva Valencia for the year 2023. Topics discussed were CBRT Awareness and Appreciation Campaign (CBTAAC), Reorganization of CBRT Association, Development/ Enhancement of New Products, Conduct of Culinaria featuring Slow Food and Site Guide Training.

Ms. Angeles Gabinete, Economic Development Consultant - Province of Guimaras suggested to include the DILG Personnel in the CBTAAC orientation.



Partner Offices/ Agencies



3 COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

Cooperative Forum

The Cooperative Forum was held last January 13, 2023 bring together stakeholders within the cooperative movement to exchange ideas, share information, and collectively address challenges. It was attended by 50 Coop stakeholders.

The 19th Congress Legislative Priorities include;;

House Bill No. 1328 - An Act on Establishing comprehensive system for the registration and licensing of social welfare development agencies and accreditation of social welfare development programs and services. This was lobbied to the Committee on Social Services

House Bill No. 1329 - Providing for the registration, regulation and operation of Cooperative Banks lobbied to Committee on Bank and Financial Intermediaries

House Bill No. 1330 - Mandating the representation of Cooperatives in the Board of Directors of the Land Bank of the Philippines, amending therefore Republic Act 3844 lobbied to Committee on Bank and Financial Intermediaries

House Bill No. 1331 - An act establishing the transportation cooperatives development loan fund, appropriating and sourcing funds thereof on Committee on Transportation

House Bill No. 1332 - An Act Institutionalizing the Public Utility Vehicle Modernization Program (PUVMP) on Committee of Transportation

House Bill No. 1333 - An Act amending certain provision of the Republic Act 9520, otherwise known as the Philippine Cooperative Code of 2008 to further strengthen the Cooperative movement in the country by the Committee on Cooperatives Development

House Bill No. 1334 - An Act mandating each Local Government Unit to allot 2% of the appropriations for the Local Development Projects, amending for

the purpose of Republic Act No. 7160 otherwise known as the Local Government Code of 1991. This was lobbied to the Committee on Local Government

House Bill No. 1879 - Providing for the restructuring and condonation of unpaid interests and penalties and surcharges on loans, secure by farmers, fisherfolks and agrarian reform beneficiaries from DAR, DA, NFA and the Quedancor. This is through Committee on Agrarian Reform.

House Bill 1880 - An Act strengthening the Philippine Corp Insurance Corporation, repealing for the purpose Presidential Decree No. 1467 by the Committee on Government Enterprise and Privatization

The COOP NATCCO Partylist Representative Hon. Felimon Espares also informed the stakeholders on party updates such as accessibility, programs, strengthening and visibility.

During the open forum, concerns about the delay in the issuance and release of related documents at the BIR Office were addressed. The solution suggested was to contact the focal staff responsible for handling COOP documents to avoid delays and lapses. Moreover, Mr. Lemon Mangoliman inquired about COOP NATCCO's programs and projects, specifically their scholarships and livelihood assistance for small farmers. The organization acknowledged that they offer legal services through the Office of the Congressman to help coops with legal advice and opinions. However, it was noted that these transactions come with fees that are beyond the scope of COOP NATCCO Partylist services.



Partner Offices/ Agencies



3

COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

Organizational Meeting and Formulation of Constitution and By-Laws of Dolores Service Provider and Pabalubong Producers and Sellers Association

During the conduct of the meeting, the Association aimed to define its organizational structure and establish a clear purpose and mission. The constitution and by-laws were also discussed to clarify the criteria for membership, eligibility, rights, and responsibilities of members. This provided a framework for accountability within the organization.

The activity was attended by 18 association members, with the following topics being discussed:

- *Illustration of the Association's dreams and vision for the next five years*
- *Analysis of the illustration*
- *Registering agencies' requirements*
- *Constitution and by-laws*
- *Election of officers.*



This introspective process not only fosters unity among association members but also facilitates the identification of strategic priorities and the allocation of resources accordingly.

The training covers topics such as board of directors' responsibilities, strategic planning, planning in cooperatives, and the outcomes of planning.

Strategic Management Model was also introduced to facilitates the alignment of an organization's internal resources and capabilities with external opportunities and threats. By analyzing the model, associations can systematically identify their competitive landscape, key stakeholders and dynamic factors affecting the industry.

At the end of the training, GATFOOA drafted their vision and mission statements and 3-Year strategic plan.



Strategic Planning Workshop for Guimaras Agri-Tourism Farm Owner and Operator Association (GATFOOA)

The collaborative and structured session brings together key stakeholders to assess the current state of the association, articulate its long-term goals and formulate a roadmap to achieve the specified goals. Through open discussions, SWOT analysis and goal-setting exercises were provided to 36 participants in Day 1 and 2.

Partner Offices/ Agencies



3

COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

Fundamentals of Cooperative Training

The fundamentals of cooperative training provided a comprehensive understanding of the cooperative principles and values that form the basis of their collective initiatives. During the training, members learned and actively participated in decision making processes, fostering a sense of ownership and engagement. Financial literacy was also one of the topics which empower members to navigate the complexities of cooperative finances, contributing to the economic stability of the cooperative.

A total of 17 cooperatives participated in the conduct of this training, ensuring a pool of capable individuals to guide and steer the cooperative towards the achievement of their goals.



Improving Enterprise Development and Operations Manual for Community-Based Organizations

Through the assessment of Community-Based Organizations (CBOs) conducted by the Cooperative Section of PEDO, they have identified a problematic area in the enterprise development and operations manual of CBOs in the province. The coaching and mentoring focused on the specific skills necessary for the industry. Three CBOs participated and received hands-on guidance to enhance their competencies, ultimately driving increased efficiency and effectiveness in their roles.

Conduct of Cooperative Governance and Management Training

The Cooperative Governance and Management Training is designed to provide a framework for democratic decision-making, where each member has a voice in important matters. Effective cooperative management ensures the efficient use of resources, strategic planning, and compliance with legal and regulatory requirements.

The training was participated by 12 micro, medium, and large cooperatives in the Province of Guimaras.



Enhancing Credit Management for Cooperatives

Cooperatives must be diligent in assessing, extending, and monitoring credit to their members or clients to ensure effective credit management. By implementing strong credit management practices, cooperatives can reduce the risk of financial losses, defaults, and liquidity issues. This is especially important for medium and large cooperatives that handle significant financial transactions and have a significant impact on their members and communities.

During the training, two (1 medium and 1 large) cooperatives took part in the session.



Partner Offices/ Agencies



3

COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

Empowering Communities through the Community-Based Tourism Awareness and Appreciation Campaign (CBTAAC)

The CBTAAC program has various benefits, including the empowerment of communities, promotion of responsible tourism practices, and the diversification of economic opportunities. Four existing Community-Based Rural Tourism (CBRT) associations have taken part in this activity, which is part of the tourism circuit.

As awareness about community-based tourism grows, it inspires the development of various tourism-related businesses such as handicrafts, cultural performances, and guided tours. This leads to increased economic resilience and decreased reliance on a single livelihood source.



CBRT has outlined levels of maturity that help to structure the implementation of activities. Developed through a learning process, each level requires specific training to empower members and prepare the community to become a "tourism-ready destination."



Enhancing Livelihood Training for Greater Resilience and Sustainability

Diversifying livelihood has proven to be an effective strategy in building resilience during economic uncertainty. This approach promotes cultural preservation, as it often involves traditional craftsmanship and knowledge, and contributes to positive environmental outcomes through promoting sustainable harvesting practices.

Five (5) alternative livelihood trainings were offered to the associations, including Liquid Organic Fertilizer and IMO Production, Dairy-Based Product Processing, and Bangus Processing. Going forward, the plan is to provide comprehensive training to association members to ensure they have the necessary skills to effectively work with indigenous raw materials. Additionally, market research and accessibility will be established, and quality control measures will be implemented to meet industry standards. Ultimately, the goal is to support small business development through assistance with business planning, access to microfinance, and mentorship programs.



Partner Offices/ Agencies



3

COOPERATIVE SECTION

Strengthening cooperatives and farmers/fisherfolks, community-based rural organizations and tourism associations

Assessment of Progress Towards Outcomes

Assistance Provided to 63/24 Community-Based Organizations

- Seven CBOs were registered with the Department of Labor and Employment
- Five CBOs were registered as Cooperatives with the Cooperative Development Authority
- Five CBOs were in the process of preparing registration documents
- Three CBOs created an Operations Manual for Native Production Enterprise
- Eight CBOs prepared Financial Statements
- Two CBOs formulated their Strategic Plan
- Twenty-three CBOs received training on Business Plan, Project Proposals and Financial Statements Preparation.

Conducted 12/6 Cooperative Mandatory Trainings

- Fundamentals of Cooperative training was attended by 17 cooperatives, ranging in size.
- Cooperative Governance and Management Training was attended by 12 cooperatives, ranging in size.
- Credit Management training was conducted for two Cooperatives.
- Risk Management training was conducted for two Cooperatives.
- Financial Management training was conducted for three Cooperatives.

Conducted 13/4 Skills Training

- Fifteen Cooperatives attended Coaching and Mentoring on CAPR in line with the submission through CAIS and CooPRIS
- Thirteen OFW Associations attended workshop on Writing an Effective Proposal
- Eight CBRTs, four CBRT Umbrella Organizations and Homestay Association trained on Business Planning
- Nineteen CBOs trained on Simple Bookkeeping and Accounting
- One association trained on food costing and pricing

Conducted 16/4 Skills Training (cont...)

- One CBO and Dragon Fruit Fest Receptionists trained on Filipino Brand of Service Excellence
- Two batches of Customer Service and Professional Grooming were conducted
- Two Cooperatives trained on Strategic Planning
- Three CBOs trained on Value Re-Orientation and Financial Literacy

Alternative Livelihood Trainings Conducted Using Indigenous Raw Materials

- Two batches Training on Liquid Organic Fertilizer Production
- One training on Liquid Organic Fertilizer and IMO Production
- One Dairy Based Products Processing
- One Training on Bangus Processing to Cabalagnan Agri-Fishery and Cultural Based Tourism Association

Capacitated 10/4 Community Based Rural Tourism Appreciation and Campaign Awareness

100% of CBRT Preparatory Activities for TINMAR facilitated

- Conducted CBTAAC
- Facilitated workshop to 5 CBRTs
- Organized and facilitated election of officers in La paz and San Roque
- Conducted Community Tour Guiding Training for La Paz and San Roque CBRT

Formulated Business Plan of CBRT Rizal

- CBRT Rizal and seven other CBRTs with 4 umbrella organizations were trained on Business Plan Preparation

Financial Assistance Assisted/ Facilitated to various livelihood

- Provided to Nueva Valencia Multi Purpose Cooperative and Bugnay OFW and Families Association



LABOR AND EMPLOYMENT SECTION

PROVINCIAL ECONOMIC DEVELOPMENT OFFICE

Discover. Experience. Invest.
GUIMARAS
P H I L I P P I N E S
M a n g o e s a n d M o r e

www.guimarasph.com

4 LABOR AND EMPLOYMENT SECTION

Providing multi-employment facility and services to assist jobseekers and youths

Job Search Assistance Program (Support to PESO Operation)

Target/s	Accomplishments
 4 PESO related meetings facilitated / conducted/ participated with sex disaggregated data; 100% of agenda tackled; 100% of minutes of meetings prepared and submitted; 100% PESO resolution passed by end of December 2023 with satisfactory feedback with minutes of meetings and documentation reports prepared and submitted	9 PESO related meetings facilitated / conducted/ participated with sex disaggregated data; 100% of agenda tackled; 100% of minutes of meetings prepared and submitted; 100% PESO resolution passed by end of December 2023 with satisfactory feedback with minutes of meetings and documentation reports prepared and submitted
 4 employment promotion related meetings facilitated/ conducted with sex disaggregated data; 100% of agenda tackled; 100% of minutes of meetings prepared and submitted; 100% documentation reports prepared and approved by end of December 2023	4 employment promotion related meetings facilitated/ conducted with sex disaggregated data; 100% of agenda tackled; 100% of minutes of meetings prepared and submitted; 100% documentation reports prepared and approved by end of June 2023
 4 job fairs/ matching/ special recruitment activities participated/ facilitated/ conducted/ attended by 80% of the target participants with satisfactory feedback with sex disaggregated data; 100% of applicants were placed and referred	6 job fairs/ matching/ special recruitment activities participated/ facilitated/ conducted/ attended by 80% of the target participants with satisfactory feedback with sex disaggregated data; 100% of applicants were placed and referred
 50% of registered applicants assisted for employment generation and 10% hired-on-the-spot	100% (761/761) registered applicants assisted for employment generation and 13.62% hired-on-the-spot

Capability Building Programs for Employment of Stakeholders

Target/s	Accomplishments
 3 Labor Market Information Forum/ Meetings participated/ facilitated/ conducted/ attended by 80% of the target participants with satisfactory feedback with sex disaggregated data: 100% of agenda tackled	5 Labor Market Information Forum/ Meetings participated/ facilitated/ conducted/ attended by 90% of the target participants with very satisfactory feedback with sex disaggregated data: 100% of agenda tackled

Partner Offices/ Agencies



4 LABOR AND EMPLOYMENT SECTION

Providing multi-employment facility and services to assist jobseekers and youths

Capability Building Programs for Employment Stakeholders

Target/s	Accomplishments
 8 Career Guidance activities conducted/ collaborated with other partner agencies	7 Career Guidance activities conducted/ collaborated with other partner agencies

Support Services for Migrant Workers and Families

Target/s	Accomplishments
 100% of beneficiaries with sex disaggregated data availed assistance: 100% of migrant workers with sex disaggregated data provided with assistance upon requests; 100% of repatriated OFWs received assistance; 100% of OSY beneficiaries provided assistance based upon request	100% (77/77) of beneficiaries with sex disaggregated data availed assistance: 100% (40/40) of migrant workers with sex disaggregated data provided with assistance upon requests; 100% of repatriated OFWs received assistance; 100% (12/12) of OSY beneficiaries provided assistance based upon request

Strengthening and Capacity Building of Barangay PES Coordinator (Barangay PESO Activities

Target/s	Accomplishments
 10 Barangay PES Coordinator installed with copy of resolutions or Barangay Ordinance submitted and approved; 10 Barangay PES Coordinator strengthened	5 Barangay PES Coordinator installed with copy of resolutions or Barangay Ordinance submitted and approved; No Barangay PES Coordinator strengthened

Livelihood Program - GO Funded

Target/s	Accomplishments
 100% of livelihood beneficiaries provided with Provincial Counterpart for DOLE TUPAD and Livelihood Program (DILP) and for other funding agencies such as DA and DSWD with positive feedback from beneficiaries	100% (3922/3922) of livelihood beneficiaries provided with Provincial Counterpart for DOLE TUPAD and Livelihood Program (DILP) and for other funding agencies such as DA and DSWD with positive feedback from beneficiaries

Partner Offices/ Agencies



4 LABOR AND EMPLOYMENT SECTION

Providing multi-employment facility and services to assist jobseekers and youths

Employment Services Program - GO Funded

Target/s	Accomplishments
 100% of big employers (over 5M Capitalization) in the Province mapped out and encouraged to submit to PESO list of job vacancies on a regular basis, with One (1) Municipality completed in 2-month time;	100% (5/5) of big employers (over 5M Capitalization) in the Province mapped out and encouraged to submit to PESO list of job vacancies on a regular basis, with One (1) Municipality completed in 2-month time;
 100% of clients provided access to livelihood and self employment and entrepreneurial opportunities to clients through referral to various programs from LGU, NGA and NGO, with no negative feedback	100% (20/20) of clients provided access to livelihood and self employment and entrepreneurial opportunities to clients through referral to various programs from LGU, NGA and NGO, with no negative feedback
 Undertaken employability enhancement orientation/ training/ seminars to jobseekers to improve employability or upgrade skills with no negative feedback	Conducted orientation on Kabataan FIRST and Career Guidance and Employment Coaching to FBS NCII Trainees on June 27, 2023
 25 Jobseekers/ Students/ Trainees provided with employability enhancement	25 Jobseekers/ Students/ Trainees provided with employability enhancement

Special Program for the Employment of Students (SPES) - GO Funded

Target/s	Accomplishments
 100% of fund counterpart to DOLE for the implementation of SPES	97.51% of fund counterpart to DOLE for the implementation of SPES
 180 student beneficiaries provided summer jobs and satisfactory rating from beneficiaries	190 student beneficiaries provided summer jobs and satisfactory rating from beneficiaries
 Satisfactorily conducted 2 orientation of SPES to the qualified student beneficiaries one (1) week before start of SPES	Satisfactorily conducted 2 orientation of SPES to the qualified student beneficiaries one (1) week before start of SPES

Partner Offices/ Agencies



4 LABOR AND EMPLOYMENT SECTION

Providing multi-employment facility and services to assist jobseekers and youths

As the multi-employment facility of the Provincial Government of Guimaras, the Labor and Employment Section of PEDO provides a wide range of services to assist job seekers, employers, youth, students and other stakeholders find stable and sustainable employment in agriculture, fishery, tourism and other sectors here in this island province.

Among the various functions, PESO facilitates job matching through job fairs and recruitment activities to ultimately generate employment for the youth and other job applicants.

Additionally, other employment enhancement activities like career guidance and employment coaching is targeted to Grade 12 Senior High School students and those graduating in college to be job ready by providing guidance support services such as labor market information and other learning sessions that can help shape their career choices and employment decisions.

PESO Capacity Development Training on Pottery Making

The pottery-making training program in Barangay Avila aims to increase awareness, improve proficiency, and motivate expertise among pottery makers in the community.

As a result of the pre-work for the Agri-Eco Thematic Circuit project, which included the pottery makers of Barangay Avila, the Provincial Economic Development Office, through the Labor and Employment and Tourism Sections, conducted a site visit to identify these artisans. The Labor and Employment Section aims to identify participants and trainees as part of the capacity development identified for this year.



Partner Offices/ Agencies

In summary, the key results were the following:

- Successfully identified five skilled pottery makers.
- An in-depth interview was conducted, focused on the creation of traditional pots.
- A hands-on demonstration on crafting flower pots.
- Additionally, we had the opportunity to visit the RGL Pot Makers.

After careful consideration, the following recommendations have been made:

- Consult with all stakeholders to form the Avila Pottery Makers into an Association or Cooperative in support of the Agri-Eco Circuit.
- The five current pottery makers and the barangay will work with the province to identify additional participants for the pottery training.
- The pottery makers themselves will conduct the training with the province's support.
- Enhance and develop the pottery making process to ensure that it is both sustainable and suitable.



4 LABOR AND EMPLOYMENT SECTION

Providing multi-employment facility and services to assist jobseekers and youths

Enhancing Skills and Community Resilience through Training Programs

From March 13 to 17, 2023, the Labor and Employment Section participated in a series of training sessions. The Provincial Disaster Risk Reduction Management Council, the Philippine Coast Guard, and the Provincial Economic Development Office, conducted the Basic Life Support, Water Search and Rescue Training and Filipino Brand of Service Excellence. This training aimed to equip lifeguards at resorts and tourist destinations with essential skills in water safety and rescue.

Basic Life Support Training equips participants with skills to respond to medical emergencies, Water Safety and Rescue Training improves community resilience to water emergencies, and The Filipino Brand of Service Excellence Training promotes exceptional service delivery in the hospitality and tourism sectors.

These trainings enhances the competencies of participants leading to improved service delivery and more responsive local government.



Training on Productivity-Based Incentive Scheme: Work Ethics of a Productive Worker

This training was intended to provide orientation on the basic concepts, measures, tools and techniques of productivity. It enabled participants to identify work processes/ procedures which can be improved and

agreed upon by both management and employees for incentivization.

DOLE-RTWPB VI, under the leadership of Atty. Mary Pauline Hilado, Attorney IV and Engr. Michael L. Gison, Head of DOLE Guimaras Field Office, conducted an orientation training for 20 attendees in each of the four batches, which included both management and employee representatives. On the first day of Batch 1, Atty. Mary Pauline Hilado and Engr. Michael L. Gison welcomed the participants and expressed their gratitude for their attendance. The training lasted for half a day.

During the workshop, participants actively engaged to identify attitudes, methods, processes, and procedures within their respective businesses that needed to be halted, continued, or initiated to improve employee productivity and, most importantly, overall business performance.

On the last day of the training, a significant event took place – a DOLE Livelihood Kabuhayan check was awarded to 31 members of Nva. Valencia Coop., Inc. These entrepreneurial individuals were identified as living below the poverty line, and the facilitation of PESO Nva. Valencia will help enhance their economic activities. The check amount was around P 500,000.00.

The following were the results of this training:

- Completion of a Comprehensive Business Information Sheet
- Development of Productivity/Performance Incentive Programs with one-on-one Technical Assistance
- Signing of Participants' Commitment and Training Action Plan for Productivity



4 LABOR AND EMPLOYMENT SECTION

Providing multi-employment facility and services to assist jobseekers and youths

Job Fairs and Special Recruitment Activities

Special Recruitment Activities provide a targeted approach to address specific organizational needs, whether it is bridging skill gaps, fostering diversity and inclusion or meeting urgent hiring demands. By engaging in industry specific job fairs, niche networking events or partnerships with educational institutions, organizations can tap into innovative channels to attract top talents with specialized skills.

Beyond immediate recruitment goals, these initiatives can also serve as a long-term strategy for talent pipelining, ensuring a continuous pool of qualified individuals for future needs.

In the Province of Guimaras, six job fairs and special recruitment activities were organized in 2023. The events assisted 761 job applicants in generating employment opportunities, with 13.62% of them being hired on the spot.



Manggahan Familiarization Tour

The conduct of familiarization tours proved to be highly relevant in the past as organizations sought to familiarize stakeholders, employers and prospective clients. To level up the appreciation of the Guimaras resources, the PEDO- Labor and Employment Section organized the activity to entice employers to conduct job fairs and special recruitment activities in the province. This is for the employers to offer job vacancies and employment opportunities to qualified job seekers or unemployed Guimarasnons.

The familiarization tour format facilitated networking and relationship-building among participants, fostering collaborations and partnerships.



Special Program for Employment of Students Monitoring

The Special Program for Employment of Students aims to provide temporary employment to financially disadvantaged students during school breaks allowing them to earn income while pursuing their education. The program aligns with the government’s commitment to education and poverty alleviation by offering employment opportunities to students in need. Through SPES, the LGU actively participated in promoting youth employment and fostering a sense of social responsibility. As these students gain practical work experience and financial support, they are equipped to pursue higher education and contribute to workforce later on.

Partner Offices/ Agencies



4 LABOR AND EMPLOYMENT SECTION

Providing multi-employment facility and services to assist jobseekers and youths



During the SPES Program, 190 students were provided with temporary employment. Upon the program's conclusion, a culminating activity was organized to evaluate the beneficiaries' performance in their respective roles.

PESO - MYPA cum Seminar/ Workshop on Illegal Recruitment Prevention and Welfare Case Officer

The agenda for the seminar, include the presentation of mid-year performance of Provincial PESO according to annual plan submitted to DOLE, capacity development for statistical performance reporting system encoding and enhancing knowledge and skills of welfare case officers and other staff involved in preventing and addressing illegal recruitment and human trafficking cases among migrant workers.

Summary of Key Results:

- An increased number and rate of welfare cases were resolved or referred to appropriate agencies.
- More migrant workers gained knowledge of their rights and responsibilities, and now have access to information and services.
- Enhanced cooperation and support services from PESO network with other agency partners like OWWA, DMW, and DOLE for the benefit of clients.
- The workshop helped me understand the meaning of the abbreviated words that can be applied on the Statistical Performance Report System (SPRS) form.
- The seminars provided valuable information to prevent illegal recruitment in the Philippines and taught us how to handle clients, as well as where to file a complaint if necessary.



Transparent monitoring processes ensure that funds are used appropriately and that the program aligns with its intended goals. Also, regular monitoring ensures that the SPES program adheres to established guidelines and regulations. This includes confirming that eligible students were selected, proper documentation is maintained and wages are disbursed according to the program stipulations.

Partner Offices/ Agencies



4 LABOR AND EMPLOYMENT SECTION

Providing multi-employment facility and services to assist jobseekers and youths

The Advantages of Social Media and Promotions in Recruitment and Talent Acquisition

The recruitment industry has been transformed by job postings on social media and promotions, creating several benefits for employers and job seekers alike. These platforms provide dynamic hubs that amplify job opportunities while revolutionizing the hiring process.

These platforms targeted to post job listings, creating content specifically tailored to certain skill sets, experiences, or demographics. This approach attracts candidates that are closely aligned with the job requirements and makes the hiring process more efficient.

The face-to-face event was attended by a broad range of industry leaders and stakeholders, including Local Chief Executives and Local Economic Development and Investment Promotion Officers (LEDIPO) from all MIGEDC member-towns, Public Employment Service Officers (PESO), National Government Agencies, Universities, and Private Sector representatives from Metro Iloilo and Guimaras.



**THE PROVINCE OF GUIMARAS
INVITES JOB SEEKERS TO A
“SPECIAL RECRUITMENT
ACTIVITY”**

Provincial Capitol Ground, San Miguel, Jordan,
Guimaras (Beside Guimaras landmark)
November 17, 2023

COMPANY:	No. of Vacancies
✓ Solid Gold Food Inc. (Mc Donald’s)	65
✓ ECA Manpower Services Inc.	265
✓ Trualliant Business Process Outsourcing	520

CONTACT US

guimarasprovincepeso@gmail.com
pedoffice.guimaras@gmail.com

Participation in the Metro Iloilo-Guimaras Talent Conference

This conference aims to promote regional growth through talent development, addressing skill gaps for investments and job creation. The conference sessions will discuss how MIG Local Government Units, Academe and Industry can work together to overcome the challenges of preparing our human resources in the IT-BPO, Agri-Tourism, Innovation and Emerging Industries sector across the metro.

Streamlining Talent Sourcing with an Organized Databank

The databank's structured organization helps to facilitate efficient talent sourcing, streamlining the hiring process and reducing time-to-fill vacancies. With comprehensive profiles that encompass diverse skill sets, experiences, and qualifications, recruiters can quickly identify and engage with potential candidates who closely match job requirements. Additionally, the databank provides candidates with the opportunity to be proactively approached for suitable job opportunities that align with their expertise and career aspirations.

We are constantly updating our database to include new information for the years 2022 and 2023.

Partner Offices/ Agencies



SUPPORT TO PUBLIC - PRIVATE PARTNERSHIPS

Target/s



12 Management and Other Special Projects/
PMT Meetings attended



12 collaboration meetings attended/
participated/ facilitated with partner agencies
with minutes of meetings prepared and
approved



4 special bodies and civil society groups
assisted on capability building based upon
requests within 15 days upon receipt of
request with satisfactory feedback



5 meetings/ workshops/ forum/ reports
conducted/ facilitated/ assisted and
collaborated for sustainability of LoGIC
Projects to partner agencies

Accomplishments

19 Management and Other Special Projects/
PMT Meetings attended

39 collaboration meetings attended/
participated/ facilitated with partner agencies
with minutes of meetings prepared and
approved

4 special bodies and civil society groups
assisted on capability building based upon
requests within 5 days upon receipt of
request with very satisfactory feedback

5 meetings/ workshops/ forum/ reports
conducted/ facilitated/ assisted and
collaborated for sustainability of LoGIC
Projects to partner agencies

SUPPORT TO PUBLIC - PRIVATE PARTNERSHIPS

ICT Council Meetings

The Vice Chairperson in the Public Sector led the two ICT Council Meetings attended by a total of 35 Council members. These meetings brought together policymakers, industry leaders and key stakeholders to discuss strategies, policies and initiatives for leveraging technology's potential. Through the exchange of ideas, collaborative efforts are fostered to address challenges such as digital literacy, cybersecurity and ethical technology usage.

Notable discussions during the meetings covered a range of topics including the ASEAN Smart City Framework, DICT Services, Digital Cities Program, ICT Pool of Resources, ICT Development Roadmap, and IT-related event attendance.

Introductory Course on JV Agreements at PPP Center, Quezon City

The comprehensive training program, combines lectures, group discussions, and hands-on workshops. The discussion revolve around the topic of the Department of Interior and Local Government (DILG) and PPP Center Joint Memorandum Circular (JMC) No. 2019-01, also known as “Supplemental Guidelines for the Implementation of Public-Private Partnership for the People Initiative for Local Governments”. The lectures were delivered in real-time, and participants had the opportunity to ask questions.



Upon completion of the program, participants were issued a Certificate of Appreciation, provided they fulfill the following requirements:

- Submission of Training Commitment Form, signed by the endorsing authority;
- Accomplishment of attendance forms on Day1 and 2;
- Submission of group output in the Unsolicited JV Proposals workshop;
- Submission of a completed individual Insights Form; and
- Submission of the Training Evaluation Form.

Attendance to Metro-Iloilo and Guimarad Economic Development Council (MIGEDC) Meetings

The Establishment of MIGEDC through Executive Order No. 559, s. 2006 formalized the creation of the Metro Iloilo-Guimaras Economic Development Council (MIGEDC) to address the need for LGUs to collaborate on specific areas, with the objective of boosting the economic and tourism growth brought by rapid urbanization and spatial development.

MIGEDC's main goal is to develop and oversee programs, projects, and activities that will accelerate economic growth and development in Metro-Iloilo and Guimaras.

The Province of Guimaras attended meetings related to each Project Steering Committees, participated in the development of work and financial plan of the Council and assisted the conduct of MIGEDC related events.



Partner Offices/ Agencies

SUPPORT TO PUBLIC - PRIVATE PARTNERSHIPS

Metro Iloilo-Guimaras Alliance Extends Investment Opportunity

As economic progress expands beyond Iloilo City, the Metro Iloilo-Guimaras alliance encourages investors to explore the thriving economies of these regions.

Metro Iloilo-Guimaras Economic Development Council (MIGEDC) in partnership with with Iloilo Economic Development Foundation, Inc. (ILED) presented their iinvestment forum at the Conrad Hotel in Manila on November 20, 2023.

Metro Iloilo-Guimaras, comprising Iloilo City, the island province of Guimaras, and several municipalities, covers a total land area of 1,124 square kilometers. With a population of 1,007 million inhabitants, this area boasts a rich pool of human resources with a diverse range of academic, scientific, and technical competencies.

Different municipalities in Iloilo province have diverse development plans.

The Iloilo City is recognized as the country's cycling capital and UNESCO Creative City of Gastronomy.

Municipality of San Miguel aims to convert a space into a mixed-use commercial area for Technology Park.

Leganes envisions a developed economic zone while Santa Barbara wants to be a recreation and retirement hub with mixed developments.

Municipality of Oton eyes a waste-processing facility and ecological park.

Cabatuan targets to become a logistics and inclusive food terminal hub while Pavia aims to develop as an agro-industrial zone.

Province of Guimaras focuses on agri and eco-tourism but aims for a more stable power supply.

Discover. Experience. Invest.

GUIMARAS

PHILIPPINES

Mangoes and More



www.guimarasph.com

SPEAKERS



MR. RYAN BULCHERSON
MISSION DIRECTOR
UNITED STATES AGENCY FOR
INTERNATIONAL DEVELOPMENT (USAID)



HON. JERRY P. TREÑAS
CHAIRPERSON - MIGEDC
MAYOR, ILOILO CITY



HON. JC BASMAHAN A. NAVA
CO-CHAIRPERSON - MIGEDC
GOVERNOR, PROVINCE OF GUIMARAS



ATTY. FRANKLIN M. ORDON
FORMER SENATOR
REPUBLIC OF THE PHILIPPINES



HON. ARTHUR R. DESFENSOR, JR.
GOVERNOR
PROVINCE OF ILOILO

PANELISTS



HON. MARINA LUZ S. GORRICETA
MAYOR
MUNICIPALITY OF SAN MIGUEL



HON. SOFRONIO L. FUSON, JR.
MAYOR
MUNICIPALITY OF OTON



HON. LAURENCE ANTHONY G. GORRICETA
MAYOR
MUNICIPALITY OF PAVIA



HON. VICENTE P. JAEN II
MAYOR
MUNICIPALITY OF LEGANES



HON. ELIZALDO G. PUEYO
MAYOR
MUNICIPALITY OF CABATUAN



HON. DENNIS S. SUPERFICIAL
MAYOR
MUNICIPALITY OF STA. BARBARA

ORGANIZERS



mig
edc



ILED
FOUNDATION INC.

MODERATORS



MR. REX C. GORDEN II
VICE CHAIRMAN AND PRESIDENT
INSTITUTE FOR SUSTAINABLE PAVIA



MR. JIE C. ESPINOSA
COUNTRY HEAD
CORE

PARTNERS



ENGR. TERENCE S. UYONGCO
CHAIRPERSON
ILOILO ECONOMIC DEVELOPMENT FOUNDATION, INC.



ENGR. FULBERT C. WOO
PRESIDENT
PHILIPPINE CHAMBER OF COMMERCE
AND INDUSTRY SUBCHAPTER

EVENT PRESENTER



DoubleDragon
CORPORATION

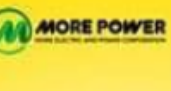


HOTEL
IOI
GLOBAL

GOLD



First Gen



MORE POWER

SILVER



Aboitiz
InfraCapital



LA FUERZA



Genco



Carelton



ROCKWELL LAND

BRONZE



pandy energy



ABC BUILDERS



AyalaLand



Metro Pacific
Iloilo Water



UnionBank



Toyota ILOILO



Partner Offices/ Agencies

www.guimarasph.com

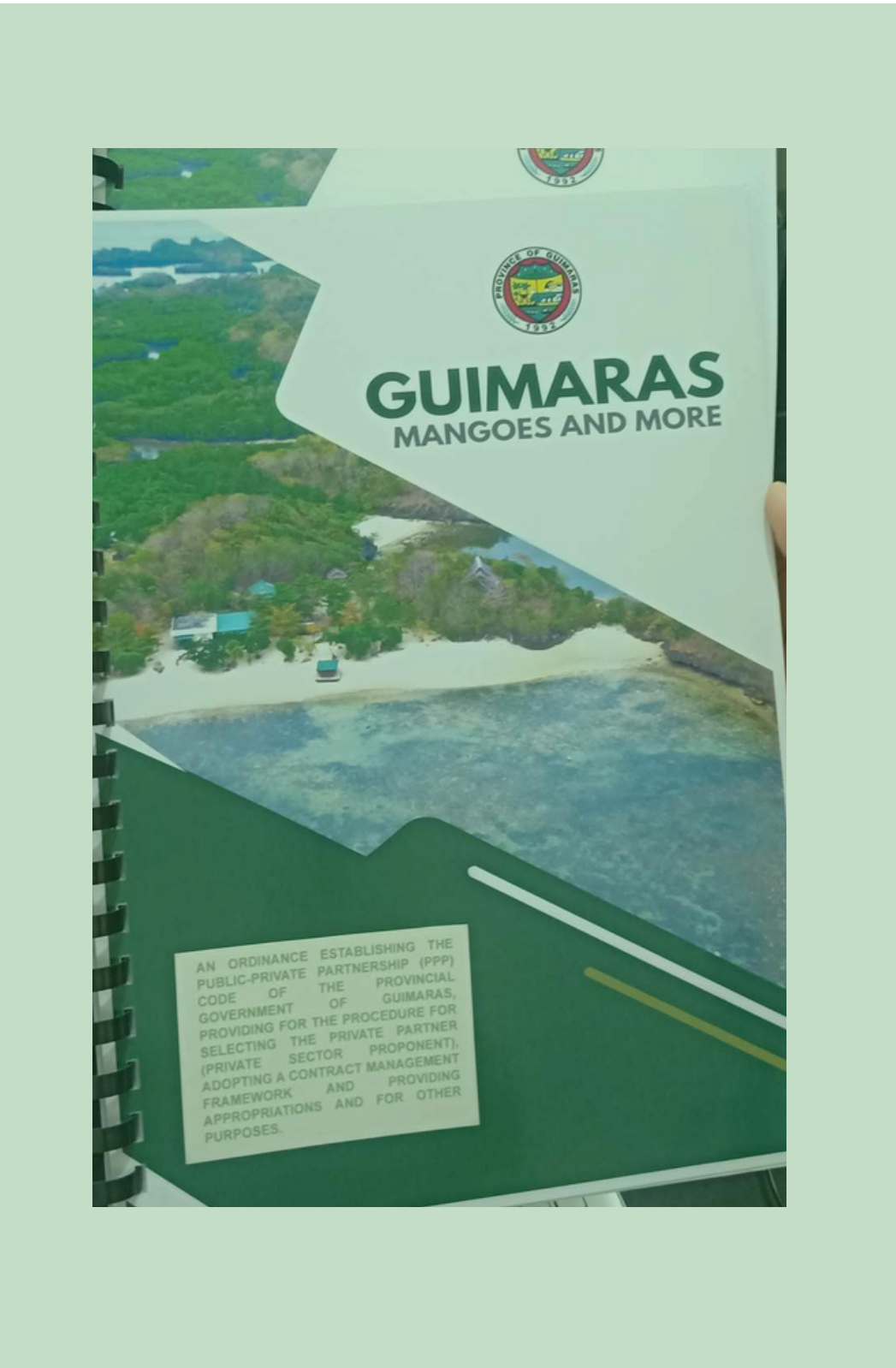
SUPPORT TO PUBLIC - PRIVATE PARTNERSHIPS

Passage of PPP Code

Recently passed legislation lays the groundwork for stimulating productive collaborations between the public and private sectors, ultimately leading to the improvement of critical infrastructure gaps. The PPP Code is designed to streamline and standardize processes, provide a clear framework for implementing infrastructure projects, attract private investments, and mitigate risks associated with large-scale ventures.

The PPP Code establishes transparent guidelines and legal mechanisms, instilling confidence among private investors and encouraging their participation in crucial projects ranging from transportation and utilities to healthcare and education. The legislation accelerates the pace of infrastructure development, facilitates efficient utilization of resources, and enables governments to deliver essential services effectively while leveraging private sector expertise and efficiency.

Overall, the PPP Code sets the stage for sustainable economic development. It catalyzes infrastructure enhancements, job creation, and improved public services while fostering a conducive environment for private sector investments to grow.



City Competitiveness Training Workshop for Local Government Units at AIM Campus, Makati City

The two-day workshop was a unique and comprehensive experience that combines lectures from notable subject matter experts with interactive group assignments that cover a range of topics. These include:

- Local Competitiveness and its Challenges and Opportunities for Towns and Cities
- Systems Thinking: What It Is and How It Can Be Applied to Entrepreneurial Ecosystems
- Creating Business-Enabling Networks and Environments at the Local Level
- Engaging Multiple Stakeholders, Including the Private Sector, to Improve Local Competitiveness.

After presentation of our recommendations on the pressing issues in the province, we were awarded a Certificate of Appreciation and Completion for our participation in the training-workshop.



Partner Offices/ Agencies



ADMINISTRATIVE SUPPORT SERVICES

PROVINCIAL ECONOMIC DEVELOPMENT OFFICE

Discover. Experience. Invest.
GUIMARAS
P H I L I P P I N E S
M a n g o e s a n d M o r e

www.guimarasph.com

5

ADMINISTRATIVE SUPPORT SERVICES

Target/s	Accomplishments
 100% of Office clients assisted with satisfactory feedback from clients	100% (349/349) of Office clients assisted with satisfactory feedback from clients
 100% of official documents/ communications processed and facilitated for approval	100% (1,722/1,722) of official documents/ communications processed and facilitated for approval
 100% of incoming communication received and recorded within the day	100% (1,419/1,419) of incoming communication received and recorded within the day
 100% of outgoing communication recorded and released within the day	100% (2,124/2,124) of outgoing communication recorded and released within the day
 100% of financial documents for payment prepared, reviewed and endorsed/ submitted to PBO and PAO within 3 days upon receipt of complete supporting documents	100% (301/301) of financial documents for payment prepared, reviewed and endorsed/ submitted to PBO and PAO within 3 days upon receipt of complete supporting documents
 100% of payroll prepared, reviewed and endorsed/ submitted to PBO and PAO within 3 days upon receipt of complete supporting documents	100% (129/129) of payroll prepared, reviewed and endorsed/ submitted to PBO and PAO within 3 days upon receipt of complete supporting documents
 100% of payroll prepared, reviewed and endorsed/ submitted to PBO and PAO within 3 days upon receipt of complete supporting documents	100% (129/129) of payroll prepared, reviewed and endorsed/ submitted to PBO and PAO within 3 days upon receipt of complete supporting documents
 100% of purchase request approved within 2 days upon receipt with 2 revisions allowed	100% (165/165) of purchase request approved within 1 day upon receipt with 1 revision
 100% of meetings/ conferences/ seminars/ workshops attended and echoed within one week upon return from the attended activity	100% of meetings/ conferences/ seminars/ workshops attended and echoed within one week upon return from the attended activity
 100% of administrative related documents prepared/ acted with 3 allowable errors and processed two days upon receipt of support documents	100% (488/488) of administrative related documents prepared/ acted with 1 error and processed 1 day upon receipt of support documents
 10 project/ activity proposals prepared and submitted for approval within 10 days from receipt of instruction and submitted for approval	29 project/ activity proposals prepared and submitted for approval within 5 days from receipt of instruction and submitted for approval

Partner Offices/ Agencies

5

ADMINISTRATIVE SUPPORT SERVICES

Target/s	Accomplishments
 2 reports submitted to CDA or Office of the Governor 7 working days after completion of the activity	12 reports submitted to CDA or Office of the Governor 5 working days after completion of the activity
 1 set of Annual Report for CY 2022 prepared and submitted by end of March 2023	1 set of Annual Report for CY 2022 prepared and submitted by end of January 2023
 4 sets of quarterly report prepared and submitted within 15 days of the month after the end of each quarter	4 sets of quarterly report prepared and submitted within 10 days of the month after the end of each quarter

Prepared by:

Angel Grace D. Ferrer-Camiros
Economist II

Approved by:

Francisco E. Gentoral
PED Officer



PROVINCIAL ECONOMIC DEVELOPMENT OFFICE



All Rights Reserved 2023

Get Connected With Us!



pedo@guimarasph.com

Discover. Experience. Invest.
GUIMARAS
P H I L I P P I N E S
M a n g o e s a n d M o r e

www.guimarasph.com